

Scottish Branch Communications Awards 2006 ENTRY FORM



This Competition is open to:

- **Branches (including branch self-organised groups)**
- **Scottish Self-Organised groups**

**PLEASE TICK THE RELEVANT BOX
Failure to do so will nullify your entry**

There are three categories:

Your Publication

Your Use of electronic media

Your Campaign.

You can enter any one or more categories
(only one entry per category please)

Your details

PLEASE PRINT

Branch/SOG name _____

Branch number(if applicable) _____

Size of Branch (in membership) _____

Name/Title of appropriate contact _____

Address for correspondence _____

_____ postcode

Telephone no. _____

E-mail: _____

Preferred time of call _____

Signature _____

Name in print _____

Your publication

Title of publication _____

Name of Editor(s) _____

HOW OFTEN IS YOUR PUBLICATION PUBLISHED?

- Monthly Bi-monthly
 Quarterly Other (please specify)

(Please include examples of at least three of the issues published during 2006)

HOW IS IT PRODUCED?

- Printed/Commercially Photocopied
 Printed/In house Other (please specify)

DO YOU DO THE DESIGN/LAYOUT YOURSELF?

- yes no

If not, who does? _____

ANY SPECIFIC DETAILS WE SHOULD KNOW ABOUT?

For office use only:	no:	section:
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P.T.O.

Your use of electronic media

(Have you got a website? What do you use it for? Or maybe your branch uses e-mail to communicate in a useful and effective way. Please let us know and let us know where we can find your site/include copies of any e-mails. Point out any features you would like us to pay special attention to.)

Website Address

HOW OFTEN IS YOUR SITE UPDATED?

Daily Weekly Monthly
Other (please specify)

Other use of electronic media

Person in charge of updating

Any special features?

Return unfolded and in an envelope marked
Branch Communications Awards, to:

Chris Bartter
Communications Officer
UNISONScotland
14 West Campbell Street
Glasgow G2 6RX

**The closing date for entries is
3 November 2006**

Your campaign

(This category can encompass any combination of publicity material/press work, and should be in support of a campaign in line with UNISON's aims and priorities. It could include material/campaing to back up recruitment or organisational work.

Please give the campaign a title and let us know the following information)

Title

Aim of Campaign(ie what did you want to achieve?)

Targets of Campaign (ie who was it aimed at?)

Timescale of Campaign (Beginning - End)

Contact in case clarification required

Brief Description of materials used/activities undertaken (enclose copies of the materials)

What was the result?
