

Scottish Attitudes Poll

12/03/2015

Prepared on behalf of Unison Scotland



Methodology

Fieldwork Dates

6th March – 10th March 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,005

Data Weighting

Data were weighted to the profile of all Scottish adults aged 18+. Data were weighted by age, sex, region, 2011 Holyrood vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data, the results of the 2011 Holyrood election and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party" and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention. As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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Table 1
Q1. Normal weightings
Q1. The next UK Westminster for the Westminster Parliament is now about three months away. If this Westminster election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
10 - Would definitely vote	709	380	329	142	253	315	92	189	46	280	102	203	65	186	92	91	170	22	310	64	52	52	79	97	79	99	139	112	324	371	134	282	155	138	139	208
	70.5%	78.1%	63.5%	47.5%	72.4%	87.9%	90.7%	82.8%	81.1%	85.3%	84.9%	83.6%	87.5%	84.9%	38.5%	79.7%	77.1%	64.7%	84.0%	46.7%	75.1%	68.8%	64.7%	73.7%	60.9%	76.0%	75.5%	69.0%	80.0%	74.2%	76.5%	74.8%	68.1%	61.2%	71.1%	67.0%
9	79	41	38	28	31	20	5	16	6	26	12	16	6	18	20	13	25	2	26	11	3	13	9	8	12	7	16	11	27	43	22	23	15	19	11	36
	7.8%	8.3%	7.3%	9.4%	8.8%	5.5%	4.7%	7.1%	11.0%	8.1%	9.9%	6.4%	7.9%	8.1%	8.3%	11.8%	11.6%	6.1%	7.0%	7.8%	3.6%	18.0%	7.3%	5.7%	9.1%	5.6%	8.6%	6.8%	6.7%	8.5%	12.3%	6.1%	6.5%	8.5%	5.5%	11.7%
8	54	25	29	21	24	9	4	11	3	10	3	13	2	7	23	5	15	6	9	18	2	3	12	10	9	7	6	4	16	30	6	16	19	12	19	18
	5.4%	5.1%	5.6%	7.1%	6.9%	2.5%	3.5%	5.0%	4.5%	3.1%	2.2%	5.2%	3.1%	3.3%	9.6%	4.7%	7.0%	16.9%	2.4%	13.1%	2.2%	3.3%	10.1%	7.6%	7.2%	5.7%	3.5%	2.6%	3.8%	6.0%	3.7%	4.3%	8.5%	5.4%	9.5%	5.9%
7	31	9	22	20	7	4	-	6	1	7	1	5	1	2	15	2	7	1	11	6	2	*	5	1	10	3	6	4	14	4	2	10	8	10	4	7
	3.1%	1.9%	4.2%	6.7%	2.1%	1.1%	-	2.8%	1.2%	2.2%	0.7%	1.9%	0.9%	1.0%	6.5%	1.4%	3.3%	2.0%	3.1%	4.5%	2.5%	0.7%	4.0%	0.7%	7.5%	2.3%	3.4%	2.7%	3.6%	0.7%	1.4%	2.7%	3.7%	4.5%	1.9%	2.3%
6	13	2	11	8	3	2	1	-	-	*	1	-	-	1	4	1	1	*	3	7	2	-	2	1	2	-	3	4	3	7	1	8	2	3	2	7
	1.3%	0.5%	2.1%	2.7%	0.8%	0.6%	1.1%	-	-	*	1.0%	-	-	*	1.5%	0.6%	*	1.3%	0.9%	4.9%	3.3%	-	1.6%	0.5%	1.2%	-	1.6%	2.3%	0.8%	1.5%	*	2.0%	0.9%	1.3%	1.0%	2.4%
5	30	8	22	20	8	2	-	5	*	-	2	5	*	1	14	1	1	2	7	19	*	-	2	4	7	6	2	8	7	12	-	13	5	12	9	12
	3.0%	1.7%	4.3%	6.9%	2.2%	0.6%	-	2.0%	0.8%	-	1.3%	2.2%	0.8%	*	6.0%	0.6%	*	5.4%	2.0%	13.7%	0.7%	-	1.8%	3.2%	5.5%	4.5%	1.3%	4.7%	1.6%	2.4%	-	3.4%	2.2%	5.4%	4.5%	3.7%
4	6	3	4	3	3	1	-	-	-	-	-	-	-	4	1	-	1	1	3	1	-	-	-	1	2	1	1	-	5	3	2	1	-	1	2	
	0.6%	0.5%	0.7%	0.9%	0.8%	*	-	-	-	-	-	-	-	1.7%	*	-	-	3.5%	*	2.2%	1.7%	-	-	-	*	1.6%	*	0.9%	-	1.1%	1.8%	*	0.5%	-	0.6%	0.6%
3	3	1	2	-	3	-	-	-	-	-	-	1	-	-	1	-	-	-	3	-	-	-	1	*	-	1	2	2	1	-	1	1	2	-	2	
	*	*	*	-	1.0%	-	-	-	-	-	-	*	-	-	*	-	-	-	-	2.4%	-	-	-	0.5%	*	-	*	1.0%	*	*	*	*	0.8%	-	*	
2	4	1	3	2	1	1	-	-	-	-	-	-	-	4	-	-	-	1	3	1	1	1	-	1	-	-	1	2	3	1	2	-	1	2	1	
	*	*	0.6%	0.8%	*	*	-	-	-	-	-	-	-	1.5%	-	-	-	*	2.0%	1.6%	1.0%	0.7%	-	0.6%	-	-	0.6%	*	0.5%	*	0.5%	-	0.6%	1.3%	*	
1	6	3	3	3	1	1	-	-	-	-	-	-	-	6	1	1	-	-	4	1	*	-	*	1	-	1	1	3	2	2	4	-	-	-	2	
	0.6%	0.6%	0.5%	1.1%	*	*	-	-	-	-	-	-	-	2.3%	0.6%	*	-	-	2.6%	2.0%	0.6%	-	*	0.6%	-	0.7%	0.8%	0.8%	*	1.1%	1.0%	-	-	-	0.7%	
0 - Would not vote	69	14	56	50	15	4	-	1	1	4	-	1	-	4	57	-	-	-	-	-	5	6	12	10	9	6	8	14	8	23	4	17	21	28	9	15
	6.9%	2.9%	10.7%	16.9%	4.3%	1.1%	-	*	1.3%	1.2%	-	*	-	2.0%	23.8%	-	-	-	-	-	7.3%	7.7%	9.8%	7.6%	6.8%	4.3%	4.5%	8.6%	1.9%	4.6%	2.2%	4.5%	9.2%	12.2%	4.5%	4.8%
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecid ed	Highlan ds and Islands	South Scotlan d	Central Scotlan d	Mid Scotland and Fife	Glasgo w	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	944	456	488	156	377	411	113	183	63	334	131	215	79	226	182	121	196	30	386	141	70	65	102	108	166	137	158	138	434	447	166	356	212	210	184	295	
Weighted Total	933	471	462	246	333	354	101	228	56	325	120	242	74	215	180	114	220	33	369	137	64	69	110	121	121	125	174	148	397	478	170	359	206	198	187	296	
Conservative	114	68	45	15	40	58	75	3	8	9	79	3	7	7	13	114	-	-	-	-	11	15	11	15	8	17	19	18	6	103	35	40	24	16	12	35	
	12.2%	14.5%	9.8%	6.3%	12.0%	16.5%	74.4%	1.5%	14.5%	2.9%	66.0%	1.2%	9.6%	3.1%	7.3%	100.0%	-	-	-	-	17.6%	22.1%	9.5%	12.3%	6.3%	13.7%	10.8%	12.4%	1.6%	21.5%	20.3%	11.1%	11.7%	7.8%	6.7%	11.7%	
Labour	220	109	111	48	92	80	4	153	9	23	10	142	10	14	31	-	220	-	-	-	15	13	32	27	28	39	37	29	27	178	37	84	47	52	48	71	
	23.6%	23.1%	24.1%	19.6%	27.6%	22.7%	3.5%	67.1%	16.5%	7.2%	8.4%	58.4%	13.3%	6.4%	17.5%	-	100.0%	-	-	-	23.5%	18.8%	28.9%	22.6%	23.3%	31.1%	21.0%	19.8%	6.8%	37.3%	22.0%	23.5%	22.7%	26.1%	25.6%	23.9%	
Liberal Democrat	33	18	16	11	11	12	2	5	12	4	3	5	15	2	5	-	-	33	-	-	3	1	-	4	7	4	10	4	4	26	3	19	7	5	4	11	
	3.6%	3.8%	3.4%	4.4%	3.2%	3.4%	2.2%	2.3%	21.9%	1.3%	2.4%	2.1%	20.2%	1.1%	3.0%	-	-	100.0%	-	-	5.0%	1.8%	-	3.3%	6.2%	3.3%	5.5%	2.4%	1.1%	5.5%	1.5%	5.2%	3.5%	2.4%	2.1%	3.8%	
Scottish National Party (SNP)	369	203	166	109	124	136	4	42	6	261	8	67	19	179	71	-	-	-	369	-	19	20	40	57	57	46	69	61	313	43	68	137	84	80	83	118	
	39.5%	43.1%	35.9%	44.2%	37.3%	38.4%	4.4%	18.5%	11.3%	80.4%	6.5%	27.8%	26.3%	83.3%	39.8%	-	-	-	100.0%	-	29.2%	28.2%	36.4%	47.1%	47.0%	37.1%	39.8%	41.0%	79.0%	8.9%	39.9%	38.0%	41.0%	40.4%	44.1%	39.9%	
Another Party (Net)	50	31	20	17	19	15	12	3	6	9	10	1	7	2	7	-	-	-	-	-	6	6	9	4	4	4	9	7	19	29	10	17	14	10	10	22	
	5.4%	6.5%	4.2%	6.7%	5.7%	4.1%	12.2%	1.1%	10.0%	2.7%	8.6%	0.6%	10.0%	0.9%	3.7%	-	-	-	-	-	9.7%	9.0%	8.0%	3.7%	3.7%	3.3%	5.2%	4.7%	4.8%	6.0%	5.6%	4.6%	6.8%	5.1%	5.4%	7.3%	
Scottish Green Party	19	9	10	11	5	3	1	*	2	2	1	1	3	-	4	-	-	-	-	-	2	4	1	1	3	-	4	3	13	4	4	5	3	7	4	10	
	2.0%	1.9%	2.2%	4.7%	1.4%	0.7%	0.7%	*	3.0%	0.7%	0.6%	*	4.1%	-	2.5%	-	-	-	-	-	2.8%	6.3%	1.3%	1.2%	2.1%	-	2.5%	2.0%	3.2%	0.9%	2.3%	1.5%	1.3%	3.5%	2.2%	3.3%	
British National Party (BNP)	3	3	-	-	3	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	1	-	2	1	*	1	2	
	*	0.6%	-	-	0.8%	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	2.1%	-	*	-	0.7%	-	-	-	*	*	*	*	*	*	*	0.6%	
Scottish Pensioners Party	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	*	-	-	-	-	1	-	-	*	1	-	-	1	*	1	-	
	*	-	*	-	-	*	-	-	1.8%	-	-	-	1.4%	-	-	-	-	-	-	-	0.7%	-	-	-	-	*	-	-	*	*	*	*	*	*	*	-	
Scottish Socialist	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	
	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	-	*	-	*	*	*	*	*	*	-	
UK Independence Party (UKIP)	26	19	6	4	11	11	12	2	2	5	9	1	2	2	1	-	-	-	-	-	3	2	7	3	1	3	3	4	4	21	6	7	10	2	5	9	
	2.7%	4.1%	1.3%	1.5%	3.3%	3.1%	11.4%	0.9%	2.7%	1.7%	7.9%	*	2.5%	0.9%	0.8%	-	-	-	-	-	4.1%	2.7%	6.2%	2.5%	0.9%	2.3%	1.9%	2.7%	1.1%	4.4%	3.3%	2.0%	4.9%	1.2%	2.4%	2.9%	
If not listed please state in this box	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	
	*	-	*	0.6%	-	-	-	-	2.5%	-	-	-	1.9%	-	-	-	-	-	-	-	-	-	-	-	-	0.8%	-	-	*	*	*	*	*	*	*		
Undecided	137	38	99	46	45	47	2	21	15	18	9	24	15	10	50	-	-	-	-	137	10	12	19	13	16	13	27	28	25	93	18	59	29	31	28	39	
	14.7%	8.0%	21.4%	18.5%	13.4%	13.2%	2.3%	9.1%	25.8%	5.4%	7.3%	9.9%	20.6%	4.4%	27.9%	-	-	-	-	100.0%	15.1%	17.4%	17.2%	10.4%	13.0%	10.5%	15.3%	19.0%	6.4%	19.4%	10.4%	16.3%	14.3%	15.7%	15.2%	13.2%	
Refused	10	4	5	1	3	6	1	1	-	1	1	-	-	2	1	-	-	-	-	-	-	2	-	1	1	1	4	1	1	6	1	5	-	5	2	1	
	1.0%	1.0%	1.1%	*	0.8%	1.8%	1.0%	0.5%	-	*	0.8%	-	-	0.8%	0.8%	-	-	-	-	-	-	2.6%	-	0.6%	0.6%	1.1%	2.4%	0.7%	*	1.3%	*	1.3%	-	2.3%	0.9%	*	
SIGMA	933	471	462	246	333	354	101	228	56	325	120	242	74	215	180	114	220	33	369	137	64	69	110	121	121	125	174	148	397	478	170	359	206	198	187	296	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	



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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	944	456	488	156	377	411	113	183	63	334	131	215	79	226	182	121	196	30	386	141	70	65	102	108	166	137	158	138	434	447	166	356	212	210	184	295	
Weighted Total	933	481	452	228	335	370	107	235	59	340	125	251	77	226	160	117	226	32	380	117	64	71	110	123	117	126	176	145	404	482	173	359	207	194	186	292	
Conservative	117	72	45	15	41	61	80	3	9	9	83	3	7	7	12	117	-	-	-	-	12	16	10	16	7	18	20	19	6	107	35	41	25	16	13	35	
	12.6%	14.9%	10.0%	6.4%	12.3%	16.6%	74.4%	1.5%	14.5%	2.7%	66.4%	1.1%	9.6%	3.0%	7.6%	100.0%	-	-	-	-	18.8%	22.3%	9.1%	12.7%	5.6%	14.4%	11.1%	13.4%	1.5%	22.2%	20.2%	11.4%	12.1%	8.4%	7.1%	11.8%	
Labour	226	111	115	47	94	85	4	159	10	24	10	147	10	15	30	-	226	-	-	-	16	13	32	28	29	40	38	30	26	187	39	87	46	54	49	72	
	24.3%	23.0%	25.5%	20.7%	28.0%	23.0%	3.5%	67.4%	16.5%	7.2%	8.3%	58.8%	13.3%	6.5%	19.0%	-	100.0%	-	-	-	25.0%	18.7%	28.8%	23.1%	24.7%	31.7%	21.7%	20.5%	6.4%	38.8%	22.3%	24.4%	22.4%	27.7%	26.4%	24.7%	
Liberal Democrat	32	19	14	9	11	13	2	5	13	4	3	5	15	2	4	-	-	32	-	-	3	1	-	4	7	3	10	4	4	26	2	19	6	4	4	11	
	3.4%	3.9%	3.0%	3.9%	3.2%	3.4%	2.3%	2.2%	21.8%	1.2%	2.5%	2.1%	20.0%	1.0%	2.7%	-	-	100.0%	-	-	4.2%	1.9%	-	3.5%	5.9%	2.6%	5.5%	2.7%	1.0%	5.4%	1.4%	5.4%	2.9%	2.3%	2.2%	3.8%	
Scottish National Party (SNP)	380	211	169	106	130	144	5	43	7	275	8	69	21	189	69	-	-	-	380	-	19	21	42	57	57	48	73	63	326	43	69	142	88	80	83	119	
	40.7%	43.8%	37.5%	46.6%	38.8%	38.9%	4.4%	18.2%	11.5%	80.8%	6.4%	27.7%	26.7%	83.8%	43.5%	-	-	-	100.0%	-	30.4%	29.3%	37.7%	46.5%	49.2%	37.7%	41.1%	43.5%	80.6%	9.0%	40.1%	39.6%	42.6%	41.3%	44.9%	40.8%	
Another Party (Net)	52	33	19	17	20	15	13	3	6	9	11	2	8	2	6	-	-	-	-	-	6	7	9	4	5	4	9	7	19	30	10	17	15	10	11	23	
	5.5%	6.9%	4.1%	7.4%	6.0%	4.1%	12.0%	1.2%	9.9%	2.8%	8.5%	0.6%	9.8%	0.9%	3.8%	-	-	-	-	-	10.1%	9.2%	8.6%	3.6%	3.9%	3.3%	5.3%	4.7%	4.8%	6.3%	5.9%	4.7%	7.1%	5.2%	5.7%	7.8%	
Scottish Green Party	19	9	9	11	5	2	1	1	2	3	1	1	3	-	4	-	-	-	-	-	2	5	2	1	3	-	4	3	13	4	4	5	3	7	4	10	
	2.0%	2.0%	2.1%	5.0%	1.5%	0.7%	0.6%	*	3.1%	0.8%	0.5%	*	4.2%	-	2.3%	-	-	-	-	-	3.0%	6.3%	1.4%	0.9%	2.3%	-	2.5%	1.7%	3.2%	0.9%	2.4%	1.4%	1.3%	3.5%	2.4%	3.5%	
British National Party (BNP)	3	3	-	-	3	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	2	-	2	1	*	1	2	
	*	0.6%	-	-	0.9%	-	-	-	-	*	-	-	-	-	0.6%	-	-	-	-	-	2.2%	-	0.5%	-	0.8%	-	-	-	*	*	-	0.5%	*	*	*	0.7%	
Scottish Pensioners Party	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	*	-	-	-	-	1	-	-	*	1	-	-	1	*	1	-	
	*	-	*	-	-	*	-	-	1.4%	-	-	-	1.1%	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*	*	*	-	
Scottish Socialist	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	
	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-	-	
UK Independence Party (UKIP)	27	21	6	4	11	12	12	2	2	6	10	1	2	2	1	-	-	-	-	-	3	2	7	3	1	3	3	4	5	23	6	8	11	3	5	9	
	2.9%	4.3%	1.4%	1.7%	3.4%	3.2%	11.4%	1.0%	2.8%	1.7%	8.0%	*	2.5%	0.9%	0.9%	-	-	-	-	-	4.4%	2.9%	6.6%	2.6%	0.8%	2.4%	2.0%	3.0%	1.2%	4.7%	3.5%	2.1%	5.3%	1.3%	2.5%	3.1%	
If not listed please state in this box	2	-	2	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	2	-	2	-	-	-	-	2
	*	-	*	0.7%	-	-	-	-	2.6%	-	-	-	2.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.9%	-	-	*	-	*	-	-	-	-	0.5%
Undecided	117	32	84	34	37	46	3	22	15	18	9	24	16	9	37	-	-	-	-	117	7	11	17	12	12	23	21	21	82	17	48	27	25	24	32		
	12.5%	6.7%	18.7%	14.9%	11.0%	12.4%	2.4%	9.2%	25.8%	5.2%	7.0%	9.7%	20.6%	4.0%	23.0%	-	-	-	-	100.0%	11.5%	16.1%	15.8%	10.0%	10.6%	9.2%	13.0%	14.6%	5.3%	17.1%	9.7%	13.2%	13.0%	13.1%	12.8%	10.9%	
Refused	9	4	5	*	3	6	1	1	-	1	1	-	2	1	-	-	-	-	-	-	-	2	-	1	*	1	4	1	1	6	1	5	-	4	2	1	
	1.0%	0.9%	1.1%	*	0.8%	1.7%	1.0%	*	-	*	0.8%	-	0.8%	*	-	-	-	-	-	-	-	2.5%	-	0.7%	*	1.0%	2.3%	0.7%	*	1.2%	*	1.3%	-	2.0%	0.8%	*	
SIGMA	933	481	452	228	335	370	107	235	59	340	125	251	77	226	160	117	226	32	380	117	64	71	110	123	117	126	176	145	404	482	173	359	207	194	186	292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	791	414	377	123	321	347	109	165	46	315	121	193	62	214	132	121	196	30	386	0	58	50	84	94	142	120	129	114	402	353	146	292	183	170	151	253	
Weighted Total	807	445	362	194	295	318	103	213	44	322	115	226	62	215	122	117	226	32	380	0	56	58	93	110	104	113	149	123	381	394	155	307	180	165	160	260	
Conservative	117	72	45	15	41	61	80	3	9	9	83	3	7	7	12	117	-	-	-	-	12	16	10	16	7	18	20	19	6	107	35	41	25	16	13	35	
	14.5%	16.1%	12.5%	7.6%	13.9%	19.3%	77.0%	1.6%	19.6%	2.9%	72.1%	1.2%	12.1%	3.2%	9.9%	100.0%	-	-	-	-	21.2%	27.4%	10.8%	14.2%	6.3%	16.1%	13.1%	15.8%	1.6%	27.2%	22.5%	13.3%	13.9%	9.9%	8.2%	13.3%	
Labour	226	111	115	47	94	85	4	159	10	24	10	147	10	15	30	-	226	-	-	-	16	13	32	28	29	40	38	30	26	187	39	87	46	54	49	72	
	28.0%	24.9%	31.8%	24.4%	31.8%	26.8%	3.6%	74.6%	22.3%	7.6%	9.0%	65.1%	16.7%	6.8%	24.8%	-	100.0%	-	-	-	28.2%	23.0%	34.2%	25.8%	27.7%	35.3%	25.6%	24.2%	6.8%	47.5%	24.8%	28.5%	25.8%	32.6%	30.6%	27.7%	
Liberal Democrat	32	19	14	9	11	13	2	5	13	4	3	5	15	2	4	-	-	32	-	-	3	1	-	4	7	3	10	4	4	26	2	19	6	4	4	11	
	4.0%	4.2%	3.7%	4.6%	3.6%	4.0%	2.3%	2.4%	29.4%	1.2%	2.7%	2.3%	25.2%	1.1%	3.6%	-	-	100.0%	-	-	4.8%	2.3%	-	3.9%	6.6%	2.9%	6.5%	3.2%	1.1%	6.6%	1.6%	6.3%	3.3%	2.7%	2.6%	4.3%	
Scottish National Party (SNP)	380	211	169	106	130	144	5	43	7	275	8	69	21	189	69	-	-	-	380	-	19	21	42	57	57	48	73	63	326	43	69	142	88	80	83	119	
	47.1%	47.3%	46.7%	54.8%	44.0%	45.2%	4.6%	20.1%	15.5%	85.4%	7.0%	30.7%	33.7%	88.1%	56.8%	-	-	-	100.0%	-	34.4%	36.0%	44.8%	52.1%	55.1%	42.0%	48.6%	51.4%	85.4%	11.0%	44.6%	46.4%	49.0%	48.6%	52.0%	45.8%	
Another Party (Net)	52	33	19	17	20	15	13	3	6	9	11	2	8	2	6	-	-	-	-	-	6	7	9	4	5	4	9	7	19	30	10	17	15	10	11	23	
	6.4%	7.4%	5.2%	8.7%	6.7%	4.7%	12.4%	1.3%	13.3%	2.9%	9.2%	0.7%	12.4%	0.9%	5.0%	-	-	-	-	-	11.4%	11.3%	10.2%	4.0%	4.4%	3.7%	6.3%	5.5%	5.1%	7.7%	6.6%	5.5%	8.1%	6.1%	6.6%	8.8%	
Scottish Green Party	19	9	9	11	5	2	1	1	2	3	1	1	3	-	4	-	-	-	-	-	2	5	2	1	3	-	4	3	13	4	4	5	3	7	4	10	
	2.3%	2.1%	2.6%	5.8%	1.7%	0.8%	0.6%	*	4.2%	0.8%	0.6%	*	5.3%	-	3.1%	-	-	-	-	-	3.4%	7.8%	1.7%	1.0%	2.6%	-	2.9%	2.0%	3.4%	1.1%	2.7%	1.7%	1.5%	4.1%	2.7%	3.9%	
British National Party (BNP)	3	3	-	-	3	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	1	2	-	2	1	*	1	2	
	*	0.7%	-	-	1.0%	-	-	-	*	-	-	-	-	-	0.8%	-	-	-	-	-	2.5%	-	0.6%	-	0.9%	-	-	-	*	*	-	0.6%	*	*	*	0.6%	0.8%
Scottish Pensioners Party	1	-	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	*	-	-	-	1	-	-	-	*	1	-	-	1	*	1	-	
	*	-	*	-	-	*	-	-	1.9%	-	-	-	1.4%	-	-	-	-	-	-	-	*	-	-	-	0.5%	-	-	-	*	*	-	*	*	*	*	-	
Scottish Socialist	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	
	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	-	*	*	-	*	-	-	-	-	-	
UK Independence Party (UKIP)	27	21	6	4	11	12	12	2	2	6	10	1	2	2	1	-	-	-	-	-	3	2	7	3	1	3	3	4	5	23	6	8	11	3	5	9	
	3.4%	4.7%	1.8%	2.0%	3.9%	3.7%	11.8%	1.1%	3.7%	1.8%	8.7%	*	3.2%	0.9%	1.2%	-	-	-	-	5.0%	3.5%	7.9%	3.0%	0.9%	2.7%	2.3%	3.5%	1.2%	5.7%	3.9%	2.5%	6.0%	1.5%	2.9%	3.5%		
If not listed please state in this box	2	-	2	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	2	-	2	-	-	-	-	2	
	*	-	*	0.8%	-	-	-	-	3.5%	-	-	-	2.5%	-	-	-	-	-	-	-	-	-	-	-	-	1.0%	-	-	*	-	0.5%	-	-	-	-	0.6%	
SIGMA	807	445	362	194	295	318	103	213	44	322	115	226	62	215	122	117	226	32	380	-	56	58	93	110	104	113	149	123	381	394	155	307	180	165	160	260	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 5
Q3. Normal weightings
Q3. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10?
Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
10 - would definitely vote	722	381	341	153	256	313	92	189	48	287	105	204	64	191	92	90	174	22	315	66	55	54	85	98	79	98	143	110	336	369	137	280	160	146	145	209	
	71.9%	78.3%	65.9%	51.4%	73.3%	87.5%	90.4%	82.8%	83.6%	87.5%	87.4%	83.9%	86.6%	87.0%	38.3%	79.3%	78.9%	64.6%	85.4%	48.5%	79.5%	71.4%	69.3%	74.7%	61.0%	75.2%	77.4%	68.2%	83.1%	73.7%	78.0%	74.3%	70.5%	64.4%	73.9%	67.2%	
9	73	42	31	23	32	18	6	14	7	22	8	14	7	17	19	11	15	5	27	13	3	12	7	10	16	4	13	7	27	43	16	29	13	15	14	38	
	7.2%	8.6%	6.0%	7.7%	9.1%	5.0%	5.9%	6.2%	11.5%	6.7%	6.8%	5.6%	9.6%	7.7%	8.1%	10.0%	6.9%	15.1%	7.4%	9.2%	4.6%	16.0%	6.1%	7.7%	12.0%	3.3%	7.0%	4.4%	6.6%	8.6%	9.2%	7.8%	5.6%	6.5%	6.9%	12.2%	
8	47	17	30	19	20	8	1	12	1	8	1	12	1	4	25	3	13	4	9	14	-	1	5	6	12	6	8	7	12	25	6	17	13	10	11	11	
	4.6%	3.4%	5.8%	6.2%	5.7%	2.3%	0.7%	5.2%	1.8%	2.5%	0.6%	4.8%	1.4%	2.0%	10.3%	2.4%	6.0%	11.0%	2.5%	10.1%	-	1.7%	4.0%	4.9%	9.4%	4.8%	4.5%	4.4%	3.0%	4.9%	3.2%	4.6%	5.7%	4.6%	5.4%	3.4%	
7	38	16	21	21	11	6	1	8	1	9	2	7	1	2	21	3	15	1	5	13	3	1	5	2	4	8	5	9	10	17	5	9	12	11	3	12	
	3.7%	3.3%	4.1%	7.0%	3.1%	1.6%	0.7%	3.5%	1.2%	2.6%	1.4%	2.9%	0.9%	0.9%	8.7%	2.7%	6.8%	2.0%	1.2%	9.4%	4.7%	1.0%	4.5%	1.7%	3.2%	5.8%	2.7%	5.7%	2.4%	3.5%	3.0%	2.5%	5.3%	4.9%	1.5%	4.0%	
6	27	9	18	20	6	2	1	4	-	1	2	6	1	4	11	4	*	2	9	4	-	-	6	5	2	5	2	6	7	10	1	9	5	12	11	11	
	2.7%	1.8%	3.6%	6.6%	1.6%	*	1.2%	1.6%	-	*	1.6%	2.3%	0.8%	1.9%	4.5%	3.5%	*	7.3%	2.5%	2.8%	-	-	5.0%	3.6%	1.8%	4.1%	1.2%	3.9%	1.8%	2.0%	0.8%	2.4%	2.1%	5.3%	5.4%	3.7%	
5	30	6	24	18	8	4	1	1	1	1	1	1	*	1	12	1	1	-	3	16	3	-	2	5	5	2	2	11	3	13	3	15	3	9	5	13	
	3.0%	1.2%	4.6%	5.9%	2.4%	1.1%	0.6%	*	1.9%	*	1.2%	*	0.6%	*	5.1%	0.5%	*	-	0.7%	11.6%	3.7%	-	1.6%	3.9%	4.1%	1.9%	0.8%	6.7%	0.8%	2.7%	1.5%	4.0%	1.2%	4.1%	2.8%	4.3%	
4	4	1	3	1	2	1	-	-	-	-	-	-	-	-	2	1	-	-	-	3	-	-	-	1	-	2	1	1	2	1	2	1	-	2	-	2	
	*	0.6%	*	0.6%	*	-	-	-	-	-	-	-	-	-	0.9%	*	-	-	-	2.3%	-	-	-	-	1.0%	-	0.8%	0.5%	*	*	*	*	-	1.0%	-	0.7%	
3	5	2	2	1	2	1	-	-	-	-	-	*	-	-	2	-	2	-	-	2	-	*	-	-	1	1	1	2	2	*	*	3	*	1	2	2	
	*	0.5%	*	*	0.7%	*	-	-	-	-	-	*	-	-	0.7%	-	0.7%	-	-	1.7%	-	0.7%	-	-	0.6%	0.7%	*	1.1%	*	*	*	0.8%	*	*	0.9%	*	
2	4	2	2	2	1	1	-	-	-	-	-	-	-	-	3	-	-	-	1	3	2	1	1	-	-	-	-	2	2	1	2	-	1	2	1		
	*	0.5%	*	0.8%	*	*	-	-	-	-	-	-	-	-	1.4%	-	-	-	*	2.4%	3.6%	1.0%	0.7%	-	-	-	-	0.6%	*	*	0.7%	-	*	0.8%	*		
1	4	*	4	2	2	*	*	-	-	-	*	-	-	-	3	1	-	-	-	2	-	*	-	1	-	2	*	*	2	2	1	-	1	-	1		
	*	*	0.8%	0.7%	0.6%	*	*	-	-	-	*	-	-	-	1.2%	0.6%	-	-	-	1.6%	-	0.6%	-	-	0.9%	-	1.3%	*	*	*	1.1%	*	-	*	*		
0 - would not vote	52	11	42	39	9	4	-	1	-	-	1	-	-	-	50	1	0	-	1	3	6	11	5	8	5	7	8	3	16	4	9	21	18	4	10		
	5.2%	2.2%	8.1%	13.1%	2.6%	1.1%	-	*	-	-	0.5%	-	-	-	20.8%	0.6%	*	-	0.5%	3.9%	7.7%	8.8%	3.5%	6.0%	4.1%	4.0%	4.8%	0.9%	3.3%	2.2%	2.4%	9.4%	8.0%	2.2%	3.3%		
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 6
Q4. Normal weightings
Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	958	457	501	162	386	410	113	183	64	338	130	216	79	228	191	120	195	30	386	140	73	65	103	111	166	137	161	142	439	450	167	362	211	218	186	298	
Weighted Total	953	476	476	259	340	354	101	228	57	328	119	243	74	219	189	113	220	33	369	136	67	69	112	127	122	125	177	154	401	484	172	368	205	208	192	301	
Labour	215	113	102	55	76	84	11	153	9	13	11	144	9	8	30	2	193	2	5	7	14	13	33	28	31	36	32	27	21	181	36	84	49	46	44	68	
	22.6%	23.8%	21.4%	21.1%	22.4%	23.9%	10.4%	67.2%	15.8%	3.9%	9.3%	59.1%	12.4%	3.7%	15.8%	1.9%	87.8%	6.9%	1.3%	5.5%	21.3%	18.8%	30.0%	22.2%	25.8%	28.7%	18.1%	17.3%	5.2%	37.5%	21.0%	22.8%	23.9%	22.3%	23.0%	22.7%	
Conservative	105	61	45	16	39	50	73	3	4	7	73	3	5	3	15	90	2	2	3	3	6	16	10	16	10	14	17	15	8	94	28	38	22	17	12	36	
	11.1%	12.7%	9.4%	6.2%	11.4%	14.3%	71.5%	1.1%	7.4%	2.3%	61.7%	1.2%	6.9%	1.3%	8.0%	79.9%	0.8%	6.7%	0.7%	1.9%	9.3%	23.1%	9.1%	13.0%	8.4%	11.3%	9.8%	9.7%	2.1%	19.4%	16.6%	10.2%	10.9%	8.2%	6.2%	11.9%	
Scottish National Party (SNP)	395	218	176	108	141	146	6	40	7	273	9	72	21	193	71	6	18	2	342	14	22	20	48	58	56	49	67	73	315	65	70	144	84	96	89	118	
	41.4%	45.8%	37.0%	41.5%	41.5%	41.3%	5.5%	17.5%	11.8%	83.1%	8.0%	29.5%	28.2%	88.1%	37.3%	5.3%	8.0%	4.6%	92.8%	10.5%	32.6%	29.1%	43.4%	46.0%	46.0%	39.1%	38.0%	47.7%	78.4%	13.3%	40.8%	39.1%	41.1%	46.3%	46.4%	39.2%	
Liberal Democrat	43	23	20	12	15	16	2	5	19	2	5	3	19	1	10	7	1	25	1	5	5	1	2	5	5	14	5	5	32	7	20	10	7	8	11		
	4.5%	4.8%	4.1%	4.7%	4.4%	4.4%	1.6%	2.3%	33.8%	0.7%	3.9%	1.4%	25.3%	0.6%	5.5%	6.0%	*	75.4%	*	3.7%	8.0%	1.8%	1.7%	4.0%	4.0%	3.7%	8.1%	3.3%	1.3%	6.5%	3.8%	5.4%	4.7%	3.2%	4.4%	3.7%	
Another Party (Net)	48	27	21	16	18	15	6	9	6	8	8	5	8	2	9	-	-	-	8	2	5	8	4	4	5	15	4	24	23	13	20	7	8	10	23		
	5.1%	5.8%	4.4%	6.0%	5.4%	4.1%	6.0%	3.8%	10.1%	2.3%	6.5%	2.0%	11.1%	0.9%	4.9%	-	-	-	2.2%	1.6%	7.9%	11.0%	3.3%	2.8%	3.6%	4.0%	8.6%	2.3%	5.9%	4.7%	7.3%	5.5%	3.6%	3.9%	5.0%	7.8%	
UKIP	18	14	4	-	7	10	5	2	1	5	7	1	2	2	1	-	-	-	-	2	3	3	1	2	1	3	3	2	3	15	3	8	4	2	1	7	
	1.9%	2.9%	0.8%	-	2.1%	2.9%	5.2%	0.9%	1.4%	1.6%	5.9%	*	2.5%	0.9%	0.7%	-	-	-	-	1.2%	3.9%	4.0%	1.0%	1.7%	0.8%	2.3%	1.8%	1.2%	0.7%	3.1%	1.8%	2.2%	2.0%	1.1%	*	2.2%	
Scottish Green Party	25	11	14	14	8	3	1	7	3	2	1	4	4	-	7	-	-	-	8	-	2	4	1	1	3	1	11	2	20	4	10	8	2	5	7	14	
	2.6%	2.2%	2.9%	5.5%	2.3%	0.7%	0.7%	2.9%	4.4%	0.7%	0.6%	1.8%	5.3%	-	3.7%	-	-	-	2.2%	-	2.7%	6.3%	1.3%	1.1%	2.1%	0.7%	6.0%	1.1%	4.9%	0.9%	5.6%	2.3%	0.9%	2.3%	3.8%	4.6%	
Scottish Pensioners Party	2	*	1	-	-	2	-	-	1	-	-	-	1	-	-	-	-	-	-	*	*	*	-	-	1	-	-	*	1	-	*	1	*	1	-	-	
	*	*	*	-	-	*	-	-	1.8%	-	-	-	1.4%	-	-	-	-	-	-	*	0.7%	0.7%	-	-	-	*	-	*	*	*	*	*	*	*	*	-	
Scottish Socialist	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	
	*	*	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	*	-	-	*	-	*	-	-	-	-
BNP	2	2	-	-	2	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	*	-	1	-	1	-	-	-	2	-	1	1	*	1	1		
	*	*	-	-	0.7%	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	0.6%	-	1.0%	-	0.7%	-	-	-	*	-	*	0.5%	*	*	*		
Party not listed	1	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1	
	*	-	*	0.6%	-	-	-	-	2.5%	-	-	-	1.9%	-	-	-	-	-	-	-	-	-	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	*	
Undecided	139	30	109	53	50	36	4	19	12	25	12	16	12	11	54	8	7	2	10	105	14	11	14	14	15	16	27	29	27	86	17	59	33	31	27	44	
	14.6%	6.3%	23.0%	20.5%	14.7%	10.3%	4.1%	8.2%	21.2%	7.6%	9.8%	6.7%	16.1%	5.1%	28.6%	6.9%	3.2%	6.3%	2.7%	76.8%	21.0%	15.3%	12.4%	11.3%	12.1%	12.7%	15.0%	19.1%	6.8%	17.8%	10.2%	16.0%	15.9%	14.7%	14.1%	14.7%	
Refused	7	4	3	-	1	6	1	-	-	1	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	4	1	1	4	1	4	-	3	2	-	
	0.8%	0.8%	0.7%	-	*	1.8%	1.0%	-	-	*	0.8%	-	-	*	-	-	-	-	-	-	-	0.9%	-	0.6%	-	0.5%	2.4%	0.6%	*	0.8%	*	1.0%	-	1.3%	0.9%	-	
SIGMA	953	476	476	259	340	354	101	228	57	328	119	243	74	219	189	113	220	33	369	136	67	69	112	127	122	125	177	154	401	484	172	368	205	208	192	301	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 7
Q4. Normal weightings & likelihood to vote
Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base: Likely to vote

	Total	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	958	457	501	162	386	410	113	183	64	338	130	216	79	228	191	120	195	30	386	140	73	65	103	111	166	137	161	142	439	450	167	362	211	218	186	298		
Weighted Total	953	487	466	242	341	369	107	236	60	345	124	252	78	230	170	116	225	33	384	119	67	71	112	128	119	126	180	149	413	488	175	367	209	202	191	296		
Labour	222	117	105	55	78	89	11	159	10	13	12	150	10	8	29	2	199	2	5	8	15	14	34	29	32	37	34	28	21	190	37	88	49	49	46	70		
	23.3%	24.1%	22.6%	22.7%	22.9%	24.2%	10.6%	67.4%	16.0%	3.8%	9.5%	59.6%	12.6%	3.5%	17.0%	2.0%	88.4%	7.5%	1.3%	6.8%	22.7%	19.1%	30.4%	22.9%	27.1%	29.2%	18.6%	18.4%	5.0%	39.0%	21.0%	23.9%	23.7%	24.1%	23.9%	23.7%		
Conservative	106	63	43	14	40	52	77	2	4	7	77	2	5	3	13	92	2	2	2	2	6	16	9	17	9	15	18	16	8	96	29	38	23	17	12	35		
	11.2%	13.0%	9.2%	5.8%	11.7%	14.2%	71.7%	0.9%	7.5%	2.1%	62.0%	0.9%	6.9%	1.2%	7.4%	79.8%	0.7%	7.0%	0.6%	2.0%	9.5%	23.0%	8.4%	13.3%	7.2%	12.0%	9.9%	10.5%	2.0%	19.7%	16.3%	10.4%	10.9%	8.4%	6.3%	11.8%		
Scottish National Party (SNP)	406	224	182	105	145	156	6	41	7	289	10	74	22	204	67	6	17	2	356	14	23	21	50	59	57	50	71	74	328	64	72	149	89	95	89	118		
	42.6%	46.1%	39.0%	43.4%	42.6%	42.1%	5.3%	17.2%	12.0%	83.7%	7.7%	29.4%	28.7%	88.5%	39.5%	5.0%	7.7%	4.6%	92.9%	11.5%	34.2%	30.1%	44.5%	46.3%	48.1%	39.8%	39.3%	49.6%	79.5%	13.2%	41.3%	40.6%	42.8%	47.1%	46.9%	40.0%		
Liberal Democrat	41	24	17	10	14	16	2	5	20	2	5	3	19	1	9	7	1	25	1	5	6	1	2	5	5	4	14	4	6	33	7	21	9	4	9	11		
	4.3%	5.0%	3.6%	4.3%	4.2%	4.4%	1.7%	2.3%	33.9%	0.7%	4.1%	1.3%	24.8%	0.6%	5.5%	6.2%	*	74.1%	*	4.5%	8.4%	1.9%	1.8%	4.3%	3.9%	3.2%	7.8%	2.7%	1.3%	6.7%	3.8%	5.7%	4.5%	2.1%	4.7%	3.8%		
Another Party (Net)	50	29	21	16	19	15	6	9	6	8	8	5	9	2	9	-	-	-	9	2	5	8	4	4	4	5	16	3	25	24	14	20	8	8	10	25		
	5.3%	6.0%	4.5%	6.8%	5.5%	4.0%	5.5%	3.9%	9.9%	2.3%	6.3%	2.1%	11.0%	0.9%	5.5%	-	-	-	2.2%	1.6%	8.2%	10.8%	3.5%	2.8%	3.6%	4.1%	9.1%	2.3%	6.0%	4.9%	7.8%	5.5%	3.8%	4.2%	5.1%	8.5%		
UKIP	19	15	4	-	7	11	5	2	1	5	7	1	2	2	1	-	-	-	-	2	3	3	1	2	1	3	3	2	3	16	3	8	4	3	1	7		
	1.9%	3.1%	0.8%	-	2.2%	3.0%	4.9%	1.0%	1.4%	1.6%	5.7%	*	2.6%	0.9%	0.9%	-	-	-	-	1.5%	4.2%	4.2%	1.1%	1.8%	0.6%	2.4%	1.9%	1.3%	0.7%	3.2%	1.9%	2.3%	2.1%	1.3%	*	2.5%		
Scottish Green Party	26	12	14	15	8	3	1	7	3	3	1	5	4	-	7	-	-	-	9	-	2	5	2	1	3	1	11	2	21	4	10	8	2	5	8	15		
	2.7%	2.4%	3.1%	6.1%	2.4%	0.7%	0.6%	3.0%	4.5%	0.8%	0.5%	1.9%	5.4%	-	4.1%	-	-	-	2.2%	-	2.9%	6.3%	1.4%	1.0%	2.3%	0.7%	6.3%	1.0%	5.1%	0.9%	5.9%	2.3%	0.9%	2.6%	4.1%	5.0%		
Scottish Pensioners Party	1	*	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	*	*	*	-	-	-	1	-	-	*	1	-	*	1	*	1	-		
	*	*	*	-	-	*	-	-	1.4%	-	-	-	1.1%	-	-	-	-	-	-	*	*	*	-	-	-	*	-	-	*	*	*	*	*	*	*	*		
Scottish Socialist	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-		
	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	-	*	-	-	-	-	-	-	-		
BNP	3	3	-	-	3	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	*	-	1	-	1	-	-	-	-	2	-	1	1	*	1	2		
	*	0.5%	-	-	0.7%	-	-	-	-	-	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	1.0%	-	0.8%	-	-	-	-	*	-	*	0.6%	*	*	0.5%		
Party not listed	2	-	2	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	2	-	2	-	-	-	-	2		
	*	-	*	0.6%	-	-	-	-	2.6%	-	-	-	2.0%	-	-	-	-	-	-	-	-	-	-	-	-	0.9%	-	-	-	-	-	-	-	-	-	0.5%		
Undecided	120	25	95	41	44	35	4	19	12	25	12	17	12	11	43	8	7	2	10	88	11	10	13	13	12	14	23	24	24	77	16	47	30	26	24	36		
	12.6%	5.2%	20.3%	17.1%	12.8%	9.4%	4.2%	8.2%	20.6%	7.1%	9.6%	6.6%	16.1%	5.0%	25.1%	6.8%	2.9%	6.8%	2.7%	73.6%	17.1%	14.1%	11.4%	9.8%	10.0%	11.2%	13.0%	15.8%	5.9%	15.7%	9.4%	12.9%	14.4%	12.9%	12.4%	12.2%		
Refused	7	3	4	-	1	6	1	-	-	1	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	4	1	1	4	1	4	-	2	1	-		
	0.7%	0.7%	0.8%	-	*	1.6%	1.0%	-	-	*	0.8%	-	-	-	*	-	-	-	-	-	-	1.0%	-	0.6%	-	0.6%	2.2%	0.7%	*	0.8%	*	1.1%	-	1.1%	0.7%			
SIGMA	953	487	466	242	341	369	107	236	60	345	124	252	78	230	170	116	225	33	384	119	67	71	112	128	119	126	180	149	413	488	175	367	209	202	191	296		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

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Table 8
Q4. Normal weightings & likelihood to vote, with undecided and refused removed
Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote?
Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	809	421	388	127	325	357	107	167	49	315	118	199	66	215	140	113	187	28	379	30	56	52	87	100	145	119	134	116	406	363	149	301	179	180	155	256
Weighted Total	826	458	367	201	297	328	101	217	47	320	111	235	65	218	127	108	219	31	373	31	55	60	99	115	107	111	153	125	388	407	158	315	179	174	166	260
Labour	222	117	105	55	78	89	11	159	10	13	12	150	10	8	29	2	199	2	5	8	15	14	34	29	32	37	34	28	21	190	37	88	49	49	46	70
	26.9%	25.6%	28.6%	27.4%	26.3%	27.2%	11.2%	73.4%	20.2%	4.1%	10.6%	63.9%	15.0%	3.7%	22.6%	2.2%	91.0%	8.0%	1.3%	25.6%	27.3%	22.5%	34.3%	25.6%	30.1%	33.1%	22.0%	22.1%	5.3%	46.7%	23.3%	27.8%	27.6%	28.0%	27.5%	27.0%
Conservative	106	63	43	14	40	52	77	2	4	7	77	2	5	3	13	92	2	2	2	2	6	16	9	17	9	15	18	16	8	96	29	38	23	17	12	35
	12.9%	13.8%	11.7%	6.9%	13.5%	15.9%	75.6%	1.0%	9.4%	2.3%	69.3%	1.0%	8.2%	1.3%	9.9%	85.7%	0.7%	7.5%	0.6%	7.7%	11.4%	27.1%	9.4%	14.8%	8.0%	13.6%	11.7%	12.5%	2.1%	23.6%	18.1%	12.1%	12.7%	9.7%	7.2%	13.5%
Scottish National Party (SNP)	406	224	182	105	145	156	6	41	7	289	10	74	22	204	67	6	17	2	356	14	23	21	50	59	57	50	71	74	328	64	72	149	89	95	89	118
	49.2%	49.0%	49.4%	52.4%	49.0%	47.4%	5.6%	18.8%	15.1%	90.3%	8.6%	31.5%	34.2%	93.4%	52.8%	5.4%	8.0%	4.9%	95.5%	43.4%	41.3%	35.5%	50.3%	51.7%	53.5%	45.1%	46.4%	59.4%	84.7%	15.8%	45.8%	47.2%	50.0%	54.9%	53.9%	45.5%
Liberal Democrat	41	24	17	10	14	16	2	5	20	2	5	3	19	1	9	7	1	25	1	5	6	1	2	5	5	4	14	4	6	33	7	21	9	4	9	11
	5.0%	5.3%	4.6%	5.2%	4.8%	5.0%	1.8%	2.5%	42.7%	0.8%	4.5%	1.4%	29.6%	0.6%	7.3%	6.7%	*	79.5%	*	17.2%	10.1%	2.2%	2.0%	4.8%	4.3%	3.6%	9.2%	3.2%	1.4%	8.0%	4.2%	6.6%	5.2%	2.5%	5.4%	4.3%
Another Party (Net)	50	29	21	16	19	15	6	9	6	8	8	5	9	2	9	-	-	-	9	2	5	8	4	4	4	5	16	3	25	24	14	20	8	8	10	25
	6.1%	6.4%	5.7%	8.2%	6.4%	4.5%	5.8%	4.3%	12.5%	2.5%	7.0%	2.2%	13.1%	0.9%	7.3%	-	-	-	2.3%	6.1%	9.8%	12.7%	4.0%	3.1%	4.1%	4.6%	10.7%	2.8%	6.4%	5.9%	8.6%	6.3%	4.5%	4.9%	5.9%	9.7%
UKIP	19	15	4	-	7	11	5	2	1	5	7	1	2	2	1	-	-	-	-	2	3	3	1	2	1	3	3	2	3	16	3	8	4	3	1	7
	2.2%	3.3%	1.0%	-	2.5%	3.4%	5.2%	1.0%	1.8%	1.7%	6.4%	*	3.0%	0.9%	1.1%	-	-	-	-	5.6%	5.1%	5.0%	1.2%	2.0%	0.6%	2.8%	2.3%	1.6%	0.8%	3.8%	2.1%	2.7%	2.4%	1.5%	*	2.8%
Scottish Green Party	26	12	14	15	8	3	1	7	3	3	1	5	4	-	7	-	-	-	9	-	2	5	2	1	3	1	11	2	21	4	10	8	2	5	8	15
	3.1%	2.5%	3.9%	7.4%	2.8%	0.8%	0.6%	3.2%	5.7%	0.8%	0.6%	2.0%	6.4%	-	5.5%	-	-	-	2.3%	-	3.5%	7.5%	1.6%	1.1%	2.6%	0.8%	7.5%	1.2%	5.4%	1.1%	6.5%	2.7%	1.1%	3.0%	4.7%	5.7%
Scottish Pensioners Party	1	*	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	*	*	*	-	-	-	1	-	-	*	1	-	*	1	*	1	-
	*	*	*	-	-	*	-	-	1.8%	-	-	-	1.3%	-	-	-	-	-	-	0.5%	*	*	-	-	-	0.5%	-	-	*	*	-	*	*	*	*	*
Scottish Socialist	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	*	-	-	*	-	-	-	-	-
BNP	3	3	-	-	3	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	*	-	1	-	1	-	-	-	2	-	1	1	*	1	2	
	*	0.6%	-	-	0.9%	-	-	-	-	-	-	-	-	-	0.7%	-	-	-	-	-	0.8%	-	1.2%	-	0.9%	-	-	-	-	0.5%	-	*	0.6%	*	0.6%	0.6%
Party not listed	2	-	2	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-	2	-	2	-	-	-	-	-	
	*	-	*	0.8%	-	-	-	-	3.2%	-	-	-	2.4%	-	-	-	-	-	-	-	-	-	-	-	-	1.0%	-	-	*	-	*	-	-	-	-	0.6%
SIGMA	826	458	367	201	297	328	101	217	47	320	111	235	65	218	127	108	219	31	373	31	55	60	99	115	107	111	153	125	388	407	158	315	179	174	166	260
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 9
Q5. Normal weightings
Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?
Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	958	457	501	162	386	410	113	183	64	338	130	216	79	228	191	120	195	30	386	140	73	65	103	111	166	137	161	142	439	450	167	362	211	218	186	298	
Weighted Total	953	476	476	259	340	354	101	228	57	328	119	243	74	219	189	113	220	33	369	136	67	69	112	127	122	125	177	154	401	484	172	368	205	208	192	301	
Labour	174	91	83	35	75	64	6	120	5	20	13	109	8	12	22	4	137	2	21	6	11	12	23	25	21	33	28	20	24	139	32	66	33	43	40	62	
	18.2%	19.0%	17.4%	13.6%	21.9%	18.0%	5.5%	52.8%	8.5%	6.0%	11.0%	44.9%	10.6%	5.6%	11.4%	3.7%	62.5%	6.4%	5.6%	4.6%	16.3%	17.3%	20.7%	19.8%	16.9%	26.5%	16.0%	13.1%	6.0%	28.6%	18.5%	17.9%	15.8%	20.8%	20.9%	20.5%	
Conservative	90	62	28	7	32	52	63	4	5	5	65	1	6	3	13	76	5	3	-	3	8	11	7	12	6	15	16	16	3	87	22	38	18	12	9	27	
	9.5%	13.0%	6.0%	2.5%	9.4%	14.7%	62.0%	1.7%	8.4%	1.5%	54.8%	*	8.4%	1.2%	6.8%	66.9%	2.4%	10.4%	-	2.2%	12.2%	15.5%	5.9%	9.1%	4.8%	11.7%	9.3%	10.7%	0.7%	18.0%	13.0%	10.3%	8.7%	5.9%	4.8%	8.8%	
Scottish National Party (SNP)	314	175	139	81	113	120	5	44	6	225	8	65	16	160	46	2	28	3	268	6	18	18	32	49	46	39	53	59	252	53	54	122	65	73	78	92	
	33.0%	36.8%	29.1%	31.3%	33.2%	33.9%	4.8%	19.2%	10.0%	68.5%	6.5%	26.7%	21.6%	73.2%	24.4%	1.6%	12.9%	8.4%	72.8%	4.5%	27.4%	26.4%	28.9%	38.5%	38.0%	31.0%	29.8%	38.0%	62.8%	10.8%	31.2%	33.3%	31.7%	35.2%	40.5%	30.5%	
Liberal Democrat	46	24	22	8	16	21	4	6	16	4	5	4	17	3	11	7	12	15	5	3	6	3	6	6	7	3	11	4	7	33	10	15	14	7	4	14	
	4.8%	5.0%	4.6%	3.1%	4.8%	6.0%	4.2%	2.8%	27.9%	1.4%	4.2%	1.7%	22.5%	1.3%	5.8%	6.5%	5.4%	44.1%	1.3%	1.9%	9.4%	4.6%	5.1%	4.7%	5.6%	2.6%	6.1%	2.5%	1.6%	6.8%	5.6%	4.2%	6.7%	3.3%	1.9%	4.7%	
Scottish Green Party	99	38	61	50	26	23	1	24	8	26	1	27	11	20	26	5	12	5	46	8	3	4	15	9	15	8	28	16	59	32	22	39	19	19	19	36	
	10.4%	8.0%	12.8%	19.3%	7.7%	6.5%	0.7%	10.6%	14.7%	8.0%	0.6%	11.1%	14.6%	9.2%	13.9%	4.0%	5.6%	15.6%	12.4%	5.7%	4.0%	6.3%	13.9%	7.5%	12.4%	6.6%	15.8%	10.1%	14.6%	6.5%	13.1%	10.5%	9.2%	9.2%	10.1%	12.1%	
UKIP	40	29	11	12	12	16	14	1	3	5	11	3	3	4	12	6	6	1	3	4	4	3	11	2	6	7	3	3	11	28	6	9	16	8	11	11	
	4.2%	6.1%	2.3%	4.7%	3.4%	4.5%	13.7%	*	5.1%	1.6%	8.9%	1.1%	3.6%	1.6%	6.1%	5.4%	2.9%	2.5%	0.9%	3.0%	5.6%	4.7%	9.8%	1.9%	5.0%	5.4%	1.9%	2.1%	2.7%	5.9%	3.7%	2.3%	7.9%	4.1%	5.5%	3.8%	
Another Party (Net)	9	7	2	-	6	3	-	2	-	4	-	3	1	1	3	-	2	-	4	2	*	1	1	1	3	1	-	2	5	3	2	1	3	3	-	4	
	0.9%	1.4%	*	-	1.9%	0.7%	-	0.7%	-	1.3%	-	1.1%	1.2%	0.5%	1.4%	-	0.7%	-	1.2%	1.6%	0.6%	2.1%	0.5%	*	2.5%	0.6%	-	1.3%	1.2%	0.3%	1.3%	*	1.4%	1.3%	-	1.2%	
Scottish Pensioners Party	1	*	1	-	1	*	-	-	-	-	-	-	-	-	1	-	1	-	-	*	-	*	1	-	-	-	-	-	-	-	-	*	-	-	1	-	-
	*	*	*	-	*	*	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	0.7%	0.5%	-	-	-	-	-	-	-	-	*	-	*	*	-	-
Scottish Socialist	4	4	-	-	3	1	-	1	-	3	-	2	-	1	2	-	-	-	3	1	-	1	-	-	2	1	-	1	3	1	2	-	1	2	-	2	
	*	0.9%	-	-	0.9%	*	-	*	-	0.8%	-	0.8%	-	*	1.1%	-	-	-	0.9%	0.8%	-	1.4%	-	-	1.3%	0.6%	-	0.7%	0.8%	*	0.9%	-	0.5%	0.9%	-	0.5%	
BNP	2	1	1	-	2	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	*	-	1	1	-	-	-	-	-	1	1	-	1	*	-	1	
	*	*	*	-	0.6%	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	0.6%	-	-	*	0.7%	-	-	-	-	-	*	*	*	*	*	*	
Party not listed	2	1	1	-	1	1	-	-	-	2	-	-	1	1	-	-	-	-	1	1	-	-	-	-	1	-	-	1	2	-	-	1	1	-	-	1	
	*	*	*	-	*	*	-	-	*	*	-	-	1.2%	*	-	-	-	-	*	*	-	-	-	*	*	-	-	0.6%	*	-	-	*	*	*	-	*	
Undecided	175	46	128	66	60	49	9	27	15	38	17	31	13	16	57	13	17	4	22	104	16	15	17	22	18	19	33	34	40	108	23	75	38	39	30	55	
	18.3%	9.8%	26.9%	25.5%	17.6%	13.8%	9.1%	11.9%	25.4%	11.6%	13.9%	12.9%	17.3%	7.1%	30.2%	11.9%	7.5%	12.6%	5.8%	76.5%	24.4%	22.2%	15.3%	17.4%	14.7%	14.9%	18.8%	22.1%	9.9%	22.3%	13.1%	20.4%	18.5%	18.8%	15.9%	18.4%	
Refused	6	4	2	-	-	6	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	4	-	1	3	1	3	-	3	1	-	
	0.7%	0.8%	0.5%	-	-	1.8%	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	0.9%	-	0.6%	-	0.5%	2.4%	-	*	0.6%	*	0.8%	-	1.3%	*	-	
SIGMA	953	476	476	259	340	354	101	228	57	328	119	243	74	219	189	113	220	33	369	136	67	69	112	127	122	125	177	154	401	484	172	368	205	208	192	301	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll

Prepared on behalf of Unison Scotland

Table 10

Q5. Normal weightings & likelihood to vote

Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?

Base: Likely to vote

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	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	958	457	501	162	386	410	113	183	64	338	130	216	79	228	191	120	195	30	386	140	73	65	103	111	166	137	161	142	439	450	167	362	211	218	186	298
Weighted Total	953	487	466	242	341	369	107	236	60	345	124	252	78	230	170	116	225	33	384	119	67	71	112	128	119	126	180	149	413	488	175	367	209	202	191	296
Labour	178	92	86	35	76	67	6	125	5	21	14	113	8	13	21	4	141	2	21	6	12	12	23	26	21	35	30	21	24	145	33	68	33	44	41	63
	18.6%	18.9%	18.4%	14.4%	22.3%	18.1%	5.5%	52.9%	8.6%	6.0%	11.1%	44.8%	10.6%	5.8%	12.2%	3.5%	62.8%	5.9%	5.5%	5.1%	17.3%	16.8%	20.3%	20.0%	17.3%	27.8%	16.4%	13.9%	5.8%	29.6%	18.7%	18.5%	15.6%	22.0%	21.2%	21.2%
Conservative	94	65	29	6	33	55	66	4	5	5	69	1	7	3	12	79	5	4	-	3	8	11	7	12	5	16	17	17	3	91	23	39	19	13	10	27
	9.8%	13.4%	6.1%	2.5%	9.7%	14.8%	62.2%	1.6%	8.7%	1.5%	55.4%	-	8.5%	1.2%	7.0%	68.1%	2.3%	11.0%	-	2.7%	12.7%	15.8%	5.9%	9.7%	4.3%	12.3%	9.5%	11.6%	0.7%	18.6%	12.9%	10.7%	9.1%	6.5%	5.1%	9.0%
Scottish National Party (SNP)	326	183	143	81	118	128	5	44	6	238	8	67	17	170	45	2	29	3	280	6	20	19	33	50	48	40	55	61	264	55	55	128	69	75	79	94
	34.3%	37.6%	30.8%	33.4%	34.5%	34.6%	4.9%	18.8%	10.2%	68.9%	6.4%	26.6%	22.1%	74.1%	26.2%	1.4%	13.0%	8.7%	72.9%	5.2%	29.5%	27.4%	29.7%	39.0%	40.0%	31.4%	30.8%	41.0%	63.8%	11.2%	31.5%	34.8%	32.8%	37.0%	41.5%	31.7%
Liberal Democrat	45	26	19	7	15	23	4	7	17	4	5	4	17	3	11	8	12	14	5	3	7	3	6	6	7	2	10	3	7	33	10	15	14	6	4	14
	4.7%	5.3%	4.1%	3.0%	4.4%	6.1%	4.1%	2.9%	27.8%	1.3%	4.1%	1.6%	22.1%	1.2%	6.5%	6.6%	5.2%	43.1%	1.4%	2.3%	10.1%	4.6%	5.4%	5.0%	5.6%	2.0%	5.7%	2.0%	1.7%	6.8%	5.4%	4.2%	6.8%	3.0%	2.0%	4.7%
Scottish Green Party	100	39	61	48	28	25	1	25	9	28	1	28	12	20	25	4	13	5	48	8	3	5	16	10	15	9	30	14	61	31	24	40	19	16	19	37
	10.5%	8.0%	13.0%	19.7%	8.1%	6.6%	0.6%	10.7%	15.1%	8.2%	0.5%	11.1%	14.9%	8.7%	14.5%	3.1%	5.8%	15.5%	12.4%	6.9%	4.3%	6.3%	14.0%	7.4%	12.6%	7.0%	16.5%	9.1%	14.9%	6.4%	13.8%	10.8%	9.3%	8.2%	10.0%	12.4%
UKIP	39	30	9	11	12	16	14	1	3	5	11	3	3	4	10	6	6	1	3	4	3	3	11	3	6	6	4	4	11	28	7	9	16	7	10	11
	4.1%	6.2%	2.0%	4.7%	3.4%	4.3%	13.4%	-	4.8%	1.5%	8.6%	1.1%	3.3%	1.6%	5.9%	5.5%	2.6%	2.7%	0.8%	3.3%	4.9%	4.3%	9.7%	2.1%	5.0%	5.0%	2.0%	2.4%	2.6%	5.8%	3.8%	2.4%	7.9%	3.6%	5.3%	3.9%
Another Party (Net)	9	7	2	-	7	2	-	2	-	5	-	3	1	1	2	-	1	-	5	2	-	1	-	1	3	1	-	2	5	2	2	1	3	3	-	4
	0.9%	1.4%	-	-	1.9%	0.6%	-	0.7%	-	1.3%	-	1.2%	1.1%	0.5%	1.4%	-	0.6%	-	1.2%	1.4%	0.7%	1.7%	-	-	2.8%	0.7%	-	1.2%	1.3%	0.5%	1.3%	1.3%	1.4%	-	1.2%	
Scottish Pensioners Party	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist	5	5	-	-	3	1	-	1	-	3	-	2	-	1	2	-	-	-	4	1	-	1	-	-	2	1	-	1	4	1	2	-	1	2	-	2
	-	0.9%	-	-	0.9%	-	-	-	-	0.9%	-	0.8%	-	-	1.1%	-	-	-	0.9%	0.8%	-	1.5%	-	-	1.5%	0.7%	-	0.6%	0.9%	-	1.0%	-	-	0.9%	-	0.6%
BNP	2	1	1	-	2	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	2	1	-	1	-	-	-	1
	-	-	-	-	0.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.7%	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	-
Party not listed	2	1	1	-	1	1	-	-	-	2	-	-	1	1	-	-	-	-	1	1	-	-	-	-	1	-	-	1	2	-	-	1	1	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	1.1%	-	-	-	-	-	-	0.5%	-	-	-	-	0.5%	-	-	0.6%	-	-	-	-	-	-	-	-
Undecided	157	42	114	54	54	49	10	28	15	38	17	33	13	16	45	14	17	4	22	87	14	16	16	20	15	17	31	28	37	100	21	64	36	35	28	47
	16.4%	8.7%	24.5%	22.4%	15.7%	13.2%	9.3%	12.1%	24.9%	11.1%	13.8%	13.1%	17.3%	6.8%	26.3%	11.8%	7.6%	13.2%	5.8%	73.0%	20.7%	22.1%	14.6%	15.8%	12.4%	13.5%	17.0%	18.8%	9.0%	20.5%	12.2%	17.6%	17.2%	17.2%	14.7%	15.7%
Refused	6	3	3	-	-	6	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	4	-	1	3	1	3	-	2	-	-
	0.6%	0.7%	0.6%	-	-	1.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.0%	-	0.6%	-	0.6%	2.2%	-	-	0.6%	-	0.8%	-	1.1%	-	-
SIGMA	953	487	466	242	341	369	107	236	60	345	124	252	78	230	170	116	225	33	384	119	67	71	112	128	119	126	180	149	413	488	175	367	209	202	191	296
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 11

Q5. Normal weightings & likelihood to vote, with undecided and refused removed

Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?

Base: Likely to vote

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	777	405	372	118	316	343	103	160	45	303	114	187	64	211	137	108	179	27	366	33	53	47	86	93	141	114	128	115	391	347	145	289	171	172	153	245	
Weighted Total	790	441	349	188	288	314	97	207	45	306	107	219	64	214	125	102	208	29	361	32	53	55	95	107	104	109	146	121	375	385	153	299	173	165	162	249	
Labour	178	92	86	35	76	67	6	125	5	21	14	113	8	13	21	4	141	2	21	6	12	12	23	26	21	35	30	21	24	145	33	68	33	44	41	63	
	22.5%	20.8%	24.6%	18.5%	26.4%	21.3%	6.1%	60.2%	11.4%	6.7%	12.8%	51.6%	12.9%	6.0%	16.5%	4.0%	67.9%	6.8%	5.9%	19.0%	21.8%	21.8%	23.7%	23.9%	19.7%	32.3%	20.3%	17.1%	6.4%	37.6%	21.4%	22.7%	18.8%	26.9%	25.0%	25.2%	
Conservative	94	65	29	6	33	55	66	4	5	5	69	1	7	3	12	79	5	4	-	3	8	11	7	12	5	16	17	17	3	91	23	39	19	13	10	27	
	11.9%	14.8%	8.2%	3.3%	11.5%	17.3%	68.6%	1.8%	11.6%	1.7%	64.3%	*	10.3%	1.3%	9.5%	77.2%	2.5%	12.7%	-	10.0%	16.0%	20.6%	6.9%	11.6%	4.9%	14.3%	11.8%	14.2%	0.7%	23.5%	14.7%	13.1%	11.0%	7.9%	6.0%	10.7%	
Scottish National Party (SNP)	326	183	143	81	118	128	5	44	6	238	8	67	17	170	45	2	29	3	280	6	20	19	33	50	48	40	55	61	264	55	55	128	69	75	79	94	
	41.3%	41.5%	41.1%	43.0%	41.0%	40.6%	5.4%	21.4%	13.5%	77.7%	7.4%	30.6%	26.7%	79.7%	35.5%	1.6%	14.1%	10.0%	77.4%	19.3%	37.1%	35.6%	34.8%	46.7%	45.7%	36.5%	38.1%	50.5%	70.4%	14.2%	36.1%	42.7%	39.6%	45.4%	48.8%	37.6%	
Liberal Democrat	45	26	19	7	15	23	4	7	17	4	5	4	17	3	11	8	12	14	5	3	7	3	6	6	7	2	10	3	7	33	10	15	14	6	4	14	
	5.7%	5.8%	5.5%	3.8%	5.2%	7.2%	4.5%	3.3%	37.0%	1.4%	4.8%	1.9%	26.7%	1.3%	8.8%	7.4%	5.6%	49.7%	1.5%	8.5%	12.7%	6.0%	6.3%	5.9%	6.4%	2.3%	7.1%	2.5%	1.8%	8.7%	6.2%	5.1%	8.2%	3.6%	2.3%	5.6%	
Scottish Green Party	100	39	61	48	28	25	1	25	9	28	1	28	12	20	25	4	13	5	48	8	3	5	16	10	15	9	30	14	61	31	24	40	19	16	19	37	
	12.6%	8.8%	17.4%	25.3%	9.6%	7.8%	0.7%	12.2%	20.1%	9.2%	0.6%	12.8%	18.0%	9.4%	19.7%	3.5%	6.3%	17.8%	13.2%	25.6%	5.4%	8.2%	16.4%	8.9%	14.4%	8.1%	20.4%	11.2%	16.4%	8.1%	15.8%	13.2%	11.3%	10.0%	11.8%	14.8%	
UKIP	39	30	9	11	12	16	14	1	3	5	11	3	3	4	10	6	6	1	3	4	3	3	11	3	6	6	4	4	11	28	7	9	16	7	10	11	
	5.0%	6.8%	2.6%	6.1%	4.1%	5.1%	14.7%	*	6.3%	1.7%	10.0%	1.3%	4.0%	1.7%	8.0%	6.2%	2.9%	3.1%	0.8%	12.4%	6.2%	5.6%	11.4%	2.5%	5.7%	5.8%	2.4%	2.9%	2.9%	7.3%	4.3%	3.0%	9.5%	4.4%	6.2%	4.6%	
Another Party (Net)	9	7	2	-	7	2	-	2	-	5	-	3	1	1	2	-	1	-	5	2	*	1	*	1	3	1	-	2	5	2	2	1	3	3	-	4	
	1.1%	1.5%	0.6%	-	2.3%	0.7%	-	0.8%	-	1.5%	-	1.4%	1.4%	0.6%	1.9%	-	0.7%	-	1.3%	5.2%	0.8%	2.2%	*	0.6%	3.2%	0.8%	-	1.5%	1.4%	0.6%	1.5%	*	1.6%	1.7%	-	1.5%	
Scottish Pensioners Party	1	*	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	
Scottish Socialist	5	5	-	-	3	1	-	1	-	3	-	2	-	1	2	-	-	-	4	1	-	1	-	-	2	1	-	1	4	1	2	-	1	2	-	2	
	0.6%	1.0%	-	-	1.1%	*	-	*	-	1.0%	-	0.9%	-	*	1.5%	-	-	-	1.0%	2.8%	-	1.9%	-	-	1.7%	0.8%	-	0.7%	1.0%	*	1.1%	-	0.5%	1.2%	-	0.7%	
BNP	2	1	1	-	2	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	*	-	1	1	-	-	-	-	-	2	1	-	1	*	-	1	
	*	*	*	-	0.7%	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	0.8%	-	-	0.6%	0.9%	-	-	-	-	*	*	-	0.6%	*	-	*	
Party not listed	2	1	1	-	1	1	-	-	-	2	-	-	1	1	-	-	-	-	1	1	-	-	-	1	-	-	1	2	-	-	1	1	-	-	-	1	
	*	*	*	-	*	*	-	-	-	*	-	-	1.4%	*	-	-	-	-	*	2.0%	-	-	-	0.6%	-	-	0.7%	*	-	-	*	0.5%	-	-	-	*	
SIGMA	790	441	349	188	288	314	97	207	45	306	107	219	64	214	125	102	208	29	361	32	53	55	95	107	104	109	146	121	375	385	153	299	173	165	162	249	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 12
Q6. Normal weightings
Q6. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?
Base: All Respondents

Unweighted Total
Weighted Total
Yes, I voted in the 2011 Scottish Parliament election
No, I did not vote in the 2011 Scottish Parliament election
Can't remember
SIGMA

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308		
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311		
Yes, I voted in the 2011 Scottish Parliament election	761	409	353	148	289	324	101	228	57	328	107	231	70	213	76	100	194	25	320	69	56	56	84	106	91	107	145	117	345	395	150	292	162	158	158	222	
	75.7%	83.9%	68.1%	49.7%	82.8%	90.5%	100.0%	100.0%	100.0%	100.0%	89.0%	94.9%	95.0%	97.1%	31.7%	87.9%	88.1%	76.0%	86.8%	50.4%	80.6%	74.2%	68.8%	80.7%	70.0%	82.0%	78.3%	72.2%	85.2%	78.8%	85.5%	77.4%	71.3%	69.9%	80.6%	71.6%	
No, I did not vote in the 2011 Scottish Parliament election	191	64	127	124	42	25	-	-	-	12	11	3	6	151	12	24	7	39	46	8	14	33	18	28	18	34	38	40	88	23	65	52	51	26	66		
	19.0%	13.1%	24.5%	41.5%	12.0%	7.0%	-	-	-	10.3%	4.6%	3.4%	2.9%	63.0%	10.9%	10.7%	21.3%	10.5%	33.6%	11.0%	19.1%	27.4%	13.8%	21.3%	13.8%	18.5%	23.2%	10.0%	17.7%	13.4%	17.4%	22.7%	22.4%	13.2%	21.1%		
Can't remember	53	14	38	26	18	9	-	-	-	1	1	1	-	13	1	3	1	10	22	6	5	5	7	11	5	6	8	19	17	2	20	14	18	12	23		
	5.3%	3.0%	7.4%	8.7%	5.2%	2.5%	-	-	-	0.7%	0.6%	1.6%	-	5.3%	1.2%	1.2%	2.6%	2.7%	16.0%	8.4%	6.7%	3.8%	5.5%	8.7%	4.2%	3.1%	4.7%	4.8%	3.5%	1.2%	5.2%	6.0%	7.8%	6.2%	7.3%		
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 13

Q6. Normal weightings

Q6. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament. Which party did you vote for with that first, constituency vote?

Base: Voted in the 2011 Scottish Parliament Election

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	763	390	373	90	313	360	113	184	64	338	120	202	73	223	72	105	166	23	330	75	60	54	77	92	122	117	129	112	369	370	146	282	168	167	149	225
Weighted Total	761	409	353	148	289	324	101	228	57	328	107	231	70	213	76	100	194	25	320	69	56	56	84	106	91	107	145	117	345	395	150	292	162	158	158	222
Labour	228	105	124	50	96	83	-	228	-	-	4	184	5	5	20	3	153	5	42	21	10	15	27	31	38	40	47	21	62	161	32	94	49	54	63	64
	30.0%	25.6%	35.1%	33.7%	33.2%	25.5%	-	100.0%	-	-	3.9%	79.6%	7.7%	2.5%	25.8%	3.3%	78.7%	20.2%	13.1%	30.0%	18.6%	26.1%	31.9%	29.3%	42.0%	37.5%	32.2%	17.7%	18.0%	40.7%	21.2%	32.2%	30.5%	33.9%	39.6%	28.9%
Conservative	101	65	36	11	42	48	101	-	-	-	87	3	3	-	4	75	4	2	4	2	7	12	11	13	7	18	17	17	6	95	28	37	24	13	14	31
	13.3%	15.9%	10.3%	7.7%	14.6%	14.8%	100.0%	-	-	-	81.5%	1.1%	4.9%	-	5.1%	75.4%	1.8%	8.9%	1.4%	3.5%	11.7%	22.2%	13.4%	12.7%	7.6%	16.3%	11.6%	14.3%	1.8%	24.0%	18.5%	12.5%	14.8%	8.3%	8.8%	14.0%
Scottish National Party (SNP)	328	191	138	67	118	143	-	-	-	328	6	41	16	206	41	9	23	4	261	18	19	20	36	42	39	40	60	73	254	66	64	125	66	73	64	96
	43.1%	46.7%	39.0%	45.2%	40.8%	44.3%	-	-	-	100.0%	5.4%	17.5%	23.0%	96.8%	54.6%	9.3%	12.0%	16.1%	81.5%	25.6%	33.6%	35.8%	43.3%	40.1%	42.4%	37.1%	41.4%	62.1%	73.5%	16.8%	42.9%	42.9%	41.0%	46.1%	40.3%	43.0%
Liberal Democrat	57	29	29	11	18	29	-	-	57	-	7	1	41	1	6	8	9	12	6	15	10	6	4	11	5	7	11	3	12	44	15	23	10	9	9	20
	7.5%	7.0%	8.1%	7.2%	6.2%	8.8%	-	-	100.0%	-	6.2%	*	58.8%	*	7.3%	8.2%	4.8%	48.9%	2.0%	21.1%	17.9%	10.1%	5.1%	10.7%	5.7%	6.4%	7.8%	2.3%	3.6%	11.2%	10.0%	8.0%	6.4%	5.4%	5.6%	8.8%
Another Party	17	8	9	2	8	7	-	-	-	-	2	*	*	2	-	3	-	1	2	-	4	1	3	1	1	1	2	3	4	12	2	5	7	3	4	6
	2.2%	2.1%	2.4%	1.5%	2.7%	2.2%	-	-	-	-	0.9%	*	*	2.2%	-	1.7%	-	*	3.0%	-	7.7%	2.0%	3.8%	1.0%	0.9%	1.2%	1.7%	2.4%	1.3%	3.0%	1.6%	1.7%	4.4%	1.8%	2.2%	2.7%
Don't remember	29	11	17	7	7	15	-	-	-	-	3	1	4	-	4	4	2	1	6	12	6	2	2	7	1	2	8	1	6	17	9	8	5	7	5	6
	3.8%	2.7%	4.9%	4.7%	2.4%	4.5%	-	-	-	-	3.0%	0.6%	5.1%	-	5.0%	3.8%	1.0%	5.8%	1.8%	16.8%	10.4%	3.8%	2.3%	6.2%	1.5%	1.5%	5.4%	1.2%	1.8%	4.2%	5.9%	2.8%	2.9%	4.5%	3.4%	2.7%
SIGMA	761	409	353	148	289	324	101	228	57	328	107	231	70	213	76	100	194	25	320	69	56	56	84	106	91	107	145	117	345	395	150	292	162	158	158	222
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 14

Q7. Normal weightings

Q7. In the last Westminster Election 65% of people voted, while 35% of people did not vote. Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election?

Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
I did not vote in the 2010 Westminster Election	239	92	147	137	54	48	4	20	6	41	-	-	-	-	239	13	31	5	71	50	17	13	35	34	34	25	39	41	78	99	28	82	63	66	23	85	
	23.8%	18.9%	28.4%	46.0%	15.4%	13.5%	3.8%	8.6%	9.7%	12.6%	-	-	-	-	100.0%	11.6%	14.3%	16.2%	19.4%	36.6%	24.0%	16.9%	28.6%	26.2%	26.5%	19.5%	21.2%	25.6%	19.2%	19.9%	16.0%	21.7%	27.8%	29.2%	11.9%	27.3%	
I voted in the 2010 Westminster Election	695	376	318	124	273	297	93	199	50	277	120	243	74	219	-	98	178	25	281	67	49	57	75	86	81	97	135	114	295	376	144	270	142	139	148	200	
	69.1%	77.3%	61.4%	41.7%	78.2%	83.1%	91.6%	86.9%	88.1%	84.4%	100.0%	100.0%	100.0%	100.0%	-	86.4%	80.7%	75.8%	76.1%	49.1%	71.1%	75.7%	61.4%	65.8%	62.6%	74.1%	73.1%	70.4%	72.9%	75.2%	81.7%	71.7%	62.7%	61.5%	75.5%	64.3%	
Dont remember	71	18	53	37	22	12	5	10	1	10	-	-	-	-	-	2	11	3	17	20	3	6	12	11	14	8	10	6	32	25	4	25	22	21	25	26	
	7.1%	3.8%	10.2%	12.3%	6.4%	3.4%	4.6%	4.5%	2.3%	3.0%	-	-	-	-	-	2.1%	5.0%	8.0%	4.5%	14.3%	5.0%	7.4%	10.0%	8.0%	10.8%	6.4%	5.7%	4.0%	7.9%	4.9%	2.3%	6.5%	9.5%	9.3%	12.6%	8.4%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 15
Q8. Normal weightings
Q8. Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?
Base: Voted in the 2010 Westminster

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	703	363	340	74	296	333	107	159	56	288	131	216	79	228	0	103	149	23	298	72	53	53	69	79	112	107	122	108	329	350	140	266	150	147	139	206
Weighted Total	695	376	318	124	273	297	93	199	50	277	120	243	74	219	0	98	178	25	281	67	49	57	75	86	81	97	135	114	295	376	144	270	142	139	148	200
Conservative	120	71	49	14	46	60	87	4	7	6	120	-	-	-	-	79	10	3	8	9	9	20	10	14	10	17	22	17	9	108	35	46	28	11	13	40
	17.2%	18.8%	15.4%	11.1%	17.0%	20.0%	93.5%	2.1%	13.2%	2.1%	100.0%	-	-	-	-	80.4%	5.7%	11.5%	2.8%	12.9%	18.6%	34.7%	12.9%	16.7%	12.7%	17.9%	16.3%	15.1%	3.0%	28.8%	24.4%	16.9%	19.6%	8.0%	9.1%	19.8%
Labour	243	120	123	50	105	88	3	184	1	41	-	243	-	-	-	3	142	5	67	24	11	14	33	29	41	44	45	26	84	150	38	96	49	60	60	78
	35.0%	31.9%	38.7%	40.4%	38.5%	29.6%	2.8%	92.5%	1.4%	14.6%	-	100.0%	-	-	-	3.0%	79.7%	20.3%	24.0%	35.7%	21.8%	25.5%	43.5%	34.1%	50.2%	45.1%	33.5%	23.0%	28.5%	39.9%	26.5%	35.6%	34.2%	43.5%	40.3%	38.8%
Liberal Democrat	74	37	37	16	26	32	3	5	41	16	-	-	74	-	7	10	15	19	15	7	7	4	15	7	6	21	6	25	48	20	32	13	9	18	21	
	10.6%	9.7%	11.7%	12.9%	9.4%	10.8%	3.7%	2.7%	81.7%	5.8%	-	-	100.0%	-	7.2%	5.5%	58.9%	6.9%	22.7%	17.3%	11.5%	4.7%	17.4%	8.6%	5.7%	15.7%	5.6%	8.5%	12.8%	13.9%	11.9%	9.1%	6.3%	12.2%	10.4%	
Scottish National Party (SNP)	219	135	84	35	83	101	-	5	1	206	-	-	-	219	-	7	14	2	179	10	14	15	26	19	20	27	41	58	167	46	42	81	45	52	51	52
	31.6%	36.0%	26.4%	28.1%	30.4%	34.1%	-	2.7%	2.0%	74.4%	-	-	-	100.0%	-	6.7%	7.7%	9.3%	63.8%	14.1%	29.0%	25.9%	34.4%	22.5%	24.6%	27.8%	30.0%	50.6%	56.7%	12.2%	29.1%	30.0%	31.5%	37.3%	34.4%	26.0%
Refused	6	2	4	-	2	5	-	-	-	1	-	-	-	-	-	-	-	-	2	-	1	*	1	1	1	3	-	1	3	-	4	-	2	-	1	
	0.9%	*	1.4%	-	0.6%	1.5%	-	-	-	*	-	-	-	-	-	-	-	-	3.0%	-	1.1%	0.6%	0.9%	0.8%	0.9%	2.0%	-	*	0.7%	-	1.4%	-	1.7%	-	*	
Another Party	25	10	15	9	9	6	-	-	1	8	-	-	-	-	-	2	2	-	7	2	5	1	1	5	2	2	2	7	9	16	7	9	6	2	5	8
	3.6%	2.6%	4.7%	7.5%	3.3%	2.1%	-	-	1.6%	2.9%	-	-	-	-	-	1.8%	0.9%	-	2.5%	3.6%	9.9%	1.4%	1.9%	6.3%	2.6%	1.6%	1.5%	5.7%	2.9%	4.1%	5.1%	3.2%	4.3%	1.8%	3.1%	3.9%
Can't remember	8	2	5	-	3	5	-	-	-	-	-	-	-	-	-	1	1	-	5	2	-	1	2	*	1	1	-	1	6	2	2	2	2	2	2	1
	1.1%	0.6%	1.7%	-	1.0%	1.7%	-	-	-	-	-	-	-	-	-	0.9%	*	-	7.9%	3.4%	-	1.9%	2.1%	*	0.9%	1.1%	-	*	1.5%	1.1%	0.9%	1.2%	1.4%	1.0%	0.7%	
SIGMA	695	376	318	124	273	297	93	199	50	277	120	243	74	219	-	98	178	25	281	67	49	57	75	86	81	97	135	114	295	376	144	270	142	139	148	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 16
Q9. Normal weightings
Q9. In the Scottish independence referendum in September, 85% of Scottish adults voted and 15% did not vote. Did you or did you not vote in the Scottish independence referendum on 18 September?
Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
I did vote in the referendum	918	462	455	234	333	351	101	224	57	321	117	235	73	215	182	109	209	30	357	121	66	71	100	124	113	123	172	148	405	501	171	359	196	193	184	291
	91.3%	95.0%	87.9%	78.6%	95.4%	98.0%	99.6%	97.9%	100.0%	97.7%	97.9%	96.8%	99.2%	97.9%	76.2%	96.1%	94.8%	91.4%	96.9%	88.7%	95.5%	95.0%	81.5%	94.6%	87.3%	93.9%	93.5%	91.3%	100.0%	100.0%	97.3%	95.3%	86.2%	85.3%	94.0%	93.6%
I did not vote in the referendum	75	24	52	56	13	6	*	5	-	8	3	8	1	5	55	4	11	3	11	12	3	4	20	4	15	7	10	13	-	-	5	14	28	28	10	16
	7.5%	4.9%	10.0%	18.8%	3.8%	1.8%	*	2.1%	-	2.3%	2.1%	3.2%	0.8%	2.1%	22.8%	3.9%	5.2%	8.6%	3.0%	8.7%	4.5%	5.0%	16.4%	2.8%	11.2%	5.2%	5.5%	8.2%	-	-	2.7%	3.8%	12.5%	12.3%	5.0%	5.1%
Can't remember	12	1	11	8	3	1	-	-	-	-	-	-	-	2	-	-	-	*	3	-	-	2	3	2	1	2	1	-	-	-	3	3	5	2	4	
	1.2%	*	2.1%	2.7%	0.9%	*	-	-	-	-	-	-	-	1.0%	-	-	-	*	2.5%	-	-	2.0%	2.6%	1.5%	0.9%	1.0%	*	-	-	-	0.9%	1.3%	2.4%	1.0%	1.3%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 17
Q10. Normal weightings
Q10. How did you vote in the Scottish independence referendum?
Base: Voted in the 2014 Independence Referendum

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	921	445	476	144	373	404	112	182	64	329	129	211	78	223	178	118	184	27	375	122	72	64	95	111	151	135	156	137	442	464	164	352	207	198	178	290	
Weighted Total	918	462	455	234	333	351	101	224	57	321	117	235	73	215	182	109	209	30	357	121	66	71	100	124	113	123	172	148	405	501	171	359	196	193	184	291	
Yes	405	208	197	122	146	138	6	62	12	254	9	84	25	167	78	6	27	4	313	25	26	23	46	60	58	55	73	64	405	-	71	145	92	97	89	134	
	44.1%	45.0%	43.2%	51.9%	43.7%	39.2%	6.1%	27.8%	21.7%	79.0%	7.6%	35.7%	34.1%	77.9%	42.7%	5.9%	12.9%	14.2%	87.8%	20.8%	39.9%	31.6%	45.8%	48.3%	51.0%	44.4%	42.6%	43.6%	100.0%	-	41.8%	40.4%	46.9%	50.1%	48.0%	46.0%	
No	501	252	249	109	183	208	95	161	44	66	108	150	48	46	99	103	178	26	43	93	39	49	54	63	53	66	95	81	-	501	96	209	102	94	95	155	
	54.5%	54.5%	54.6%	46.6%	55.0%	59.4%	93.9%	71.9%	77.3%	20.7%	92.4%	63.7%	65.9%	21.4%	54.6%	94.1%	85.4%	85.8%	11.9%	76.4%	59.3%	68.4%	54.2%	50.5%	47.1%	54.2%	54.9%	55.1%	-	100.0%	56.4%	58.2%	52.1%	48.5%	51.8%	53.2%	
Cant remember	12	3	10	3	4	5	-	1	1	1	-	1	-	1	5	-	3	-	1	3	1	-	-	2	2	2	4	2	-	-	3	5	2	3	*	2	
	1.4%	0.5%	2.2%	1.4%	1.2%	1.4%	-	*	1.0%	*	-	0.6%	-	0.7%	2.7%	-	1.6%	-	*	2.8%	0.8%	-	-	1.3%	2.0%	1.5%	2.5%	1.3%	-	-	1.9%	1.3%	0.9%	1.4%	*	0.8%	
SIGMA	918	462	455	234	333	351	101	224	57	321	117	235	73	215	182	109	209	30	357	121	66	71	100	124	113	123	172	148	405	501	171	359	196	193	184	291	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 18
Q11. Normal weightings
Q11. Which of the following issues are the three most important to you and your family ahead of the upcoming Westminster?
Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
National economy (economic growth, reducing the deficit etc)	384	205	179	88	134	162	62	82	22	117	67	88	31	79	86	69	92	16	118	50	27	28	45	41	42	58	76	67	125	237	92	159	86	47	74	130	
The impact of immigration on your local community	38.2%	42.2%	34.5%	29.6%	38.4%	45.2%	61.0%	35.8%	39.0%	35.6%	56.2%	36.0%	42.5%	36.0%	36.0%	60.5%	41.7%	48.7%	32.0%	36.3%	38.3%	37.5%	36.5%	31.6%	32.2%	44.6%	41.3%	41.3%	31.0%	47.4%	52.6%	42.2%	37.7%	21.0%	38.0%	41.8%	
Crime and anti-social behaviour in your area	201	110	91	48	75	77	25	47	10	71	26	51	14	43	44	19	56	2	66	25	19	12	21	29	32	31	22	34	77	107	30	70	53	48	38	76	
	20.0%	22.6%	17.5%	16.2%	21.5%	21.6%	24.8%	20.5%	17.5%	21.8%	21.6%	21.0%	18.8%	19.7%	18.4%	16.5%	25.3%	7.1%	17.8%	18.4%	27.1%	15.8%	17.2%	22.0%	25.0%	24.0%	12.0%	21.2%	18.9%	21.3%	17.3%	18.5%	23.2%	21.4%	19.3%	24.5%	
Welfare / pensions / social security provision	145	70	75	49	50	46	11	33	7	50	14	39	8	28	37	14	29	3	60	20	10	8	20	23	18	24	24	18	64	66	20	56	33	36	36	44	
	14.5%	14.4%	14.5%	16.4%	14.4%	12.9%	10.7%	14.6%	11.6%	15.1%	11.8%	16.0%	10.6%	12.9%	15.5%	12.5%	13.4%	7.9%	16.3%	14.3%	14.9%	10.9%	16.1%	17.4%	13.8%	18.4%	13.1%	11.2%	15.8%	13.1%	11.3%	14.9%	14.5%	16.1%	18.3%	14.1%	
National defence and counter-terrorism	483	255	228	93	165	225	35	128	34	183	46	136	34	130	95	46	116	14	204	61	38	41	56	72	56	67	87	65	227	228	77	171	118	117	82	125	
	48.1%	52.3%	44.1%	31.2%	47.4%	62.8%	34.6%	56.0%	59.8%	55.8%	38.7%	55.7%	46.7%	59.4%	39.8%	40.3%	52.9%	43.5%	55.3%	44.7%	55.4%	55.0%	45.8%	55.2%	43.1%	51.0%	47.0%	40.4%	56.1%	45.5%	43.8%	45.5%	51.8%	51.9%	41.9%	40.2%	
The provision of affordable housing	177	99	78	28	58	90	44	36	9	45	52	32	14	28	28	48	34	5	38	20	19	27	17	27	13	19	27	27	45	120	27	57	45	47	27	51	
	17.6%	20.3%	15.0%	9.6%	16.6%	25.2%	43.5%	15.7%	15.3%	13.8%	43.1%	13.3%	18.9%	12.9%	11.8%	42.1%	15.6%	14.6%	10.2%	14.6%	27.6%	36.0%	14.1%	20.4%	10.0%	14.7%	14.8%	16.6%	11.0%	24.0%	15.6%	15.2%	19.9%	20.7%	13.9%	16.3%	
Environment, agriculture & rural affairs	154	52	102	74	44	36	2	38	6	46	4	36	14	22	57	2	38	3	66	22	12	7	17	25	24	16	24	28	71	57	19	62	37	36	26	52	
	15.4%	10.8%	19.6%	24.7%	12.7%	10.2%	1.8%	16.6%	9.9%	14.1%	3.3%	14.8%	18.4%	9.9%	23.8%	1.8%	17.2%	8.7%	17.9%	16.4%	17.8%	9.5%	13.7%	19.4%	18.8%	12.5%	13.2%	17.0%	17.6%	11.5%	10.9%	16.6%	16.2%	15.9%	13.0%	16.8%	
The UK's relationship with the European Union	90	32	58	38	23	29	8	11	6	28	8	13	6	19	36	12	10	3	30	9	6	9	11	16	8	7	18	14	39	33	16	30	12	32	11	18	
	8.9%	6.6%	11.2%	12.8%	6.5%	8.1%	7.7%	4.9%	11.0%	8.6%	7.1%	5.5%	7.7%	8.9%	15.0%	10.8%	4.4%	8.4%	6.3%	6.3%	8.7%	12.0%	9.2%	12.5%	6.1%	5.6%	9.5%	8.9%	9.7%	6.6%	9.0%	7.9%	5.5%	14.2%	5.7%	5.9%	
Public services (schools, hospitals & GP services, council services etc)	197	113	84	44	60	93	44	35	12	54	47	39	14	36	39	38	28	10	54	27	15	15	21	26	26	12	51	31	56	123	30	69	55	42	32	55	
	19.6%	23.2%	16.3%	14.9%	17.2%	25.9%	43.7%	15.4%	21.3%	16.5%	39.4%	15.9%	18.6%	16.3%	16.4%	33.5%	12.8%	30.4%	14.6%	19.6%	21.5%	19.6%	17.1%	20.1%	19.7%	9.5%	27.5%	19.3%	13.8%	24.6%	17.3%	18.4%	24.2%	18.8%	16.2%	17.7%	
The availability and security of jobs and the level of wages	573	264	309	164	202	206	44	146	34	191	57	158	41	138	125	53	135	14	234	82	34	40	68	71	70	80	111	98	249	278	113	230	115	115	124	157	
	57.0%	54.1%	59.7%	55.1%	58.0%	57.6%	43.4%	63.9%	59.9%	58.2%	47.7%	64.8%	55.7%	62.8%	52.2%	46.5%	61.2%	42.0%	63.4%	60.1%	49.0%	53.5%	55.4%	54.4%	53.6%	61.4%	60.4%	60.5%	61.6%	55.4%	64.2%	61.2%	50.7%	50.8%	63.2%	50.5%	
SIGMA	2805	1369	1436	774	983	1048	297	640	162	940	351	687	205	619	656	323	626	83	1039	376	201	214	337	385	343	370	509	445	1138	1427	496	1061	638	609	534	860	
	279.1%	281.1%	277.2%	259.5%	281.6%	293.0%	293.1%	280.1%	282.1%	286.3%	293.1%	282.2%	277.8%	282.3%	274.4%	284.2%	284.4%	248.2%	281.7%	274.4%	289.4%	285.2%	275.7%	293.7%	264.0%	283.2%	275.8%	275.1%	281.1%	285.0%	282.5%	281.8%	281.5%	269.6%	272.5%	276.9%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 19

Q12. Normal weightings

Q12. The Westminster is on May 7th. Regarding public services in Scotland, which of the following statements is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
A Conservative-led government in Westminster would be better for public services in Scotland
A Labour-led government in Westminster would be better for public services in Scotland
Don't know

SIGMA

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
A Conservative-led government in Westminster would be better for public services in Scotland	199	109	91	49	61	89	82	14	13	46	88	12	17	32	35	95	12	12	44	11	18	24	22	22	23	21	39	29	53	134	50	72	42	35	29	58
A Labour-led government in Westminster would be better for public services in Scotland	447	228	219	124	172	152	4	177	23	147	13	185	36	93	92	4	187	15	172	34	22	23	56	63	64	66	83	71	188	239	89	176	92	90	105	139
Don't know	44.5%	46.8%	42.4%	41.7%	49.1%	42.3%	4.1%	77.4%	39.7%	44.9%	10.9%	76.2%	49.5%	42.3%	38.4%	3.3%	84.9%	45.1%	46.6%	24.6%	31.6%	31.0%	45.4%	47.9%	49.3%	50.5%	44.7%	44.0%	46.4%	47.8%	50.4%	46.7%	40.7%	40.0%	53.5%	44.9%
	359	150	208	124	116	118	15	38	22	135	19	46	20	95	112	16	21	7	153	93	29	27	44	46	42	44	63	62	164	127	38	128	93	100	62	114
	35.7%	30.9%	40.2%	41.7%	33.4%	32.9%	14.6%	16.7%	38.0%	41.1%	16.0%	18.8%	27.6%	43.2%	46.8%	13.7%	9.7%	20.4%	41.4%	67.6%	42.4%	36.6%	36.3%	35.2%	32.6%	33.3%	34.2%	38.4%	40.6%	25.5%	21.4%	34.1%	40.8%	44.4%	31.5%	36.5%
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 20

Q13. Normal weightings

Q13. Regarding public services in the whole of the United Kingdom, which of the following statements is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
A Conservative-led government in Westminster would be better for public services across the UK
A Labour-led government in Westminster would be better for public services across the UK
Don't know

SIGMA

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308		
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311		
A Conservative-led government in Westminster would be better for public services across the UK	219	125	94	48	63	108	89	15	18	47	95	15	18	36	40	105	16	13	42	18	22	27	31	20	18	27	39	35	47	155	49	76	58	36	22	61	
A Labour-led government in Westminster would be better for public services across the UK	466	240	226	127	177	161	3	178	23	162	13	187	40	105	95	4	183	16	193	32	27	25	51	68	73	63	93	213	235	90	183	91	101	119	142		
Don't know	46.3%	49.2%	43.6%	42.6%	50.8%	45.1%	3.1%	77.9%	41.0%	49.5%	10.6%	77.0%	53.7%	47.9%	39.9%	3.1%	83.1%	47.8%	52.3%	23.1%	39.0%	33.5%	41.9%	51.5%	56.2%	48.0%	50.4%	40.7%	52.7%	46.9%	51.4%	48.6%	40.1%	44.9%	60.9%	45.6%	
	320	122	199	123	109	88	10	36	16	119	12	41	17	79	103	5	21	4	133	87	20	23	40	44	39	41	52	61	144	111	36	118	78	88	55	108	
	31.9%	25.0%	38.3%	41.2%	31.3%	24.7%	9.5%	15.7%	27.4%	36.1%	9.8%	16.7%	22.5%	35.9%	43.2%	4.8%	9.6%	13.4%	36.2%	63.5%	28.8%	30.4%	32.5%	33.3%	30.0%	31.7%	28.4%	37.9%	35.5%	22.1%	20.7%	31.3%	34.4%	39.1%	28.1%	34.7%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 21

Q14. Normal weightings

Q14. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland?

Base: All Respondents

Trade unions representing public sector workers

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
Completely trust	35	19	15	13	15	7	-	15	1	13	-	15	3	12	4	-	12	-	18	2	4	-	6	6	11	3	3	2	22	8	5	13	12	5	11	10
	3.4%	4.0%	2.9%	4.4%	4.3%	1.8%	-	6.5%	1.8%	3.9%	-	6.3%	3.5%	5.3%	1.5%	-	5.5%	-	5.0%	1.6%	6.0%	-	4.7%	4.2%	8.1%	2.5%	1.9%	1.2%	5.5%	1.5%	2.9%	3.4%	5.1%	2.3%	5.5%	3.2%
Somewhat trust	291	128	163	110	94	87	10	88	13	106	17	95	18	76	67	13	86	9	133	30	17	14	40	41	44	49	48	37	136	133	48	115	70	58	61	94
	29.0%	26.4%	31.4%	37.0%	26.9%	24.3%	10.1%	38.5%	22.0%	32.2%	13.8%	38.9%	25.0%	34.4%	28.0%	11.8%	39.0%	25.9%	36.0%	21.6%	24.4%	19.1%	32.5%	31.4%	34.0%	37.6%	26.2%	23.1%	33.7%	26.6%	27.3%	30.7%	30.8%	25.7%	31.3%	30.3%
Neither trust nor distrust	370	165	205	118	137	115	16	89	26	109	19	92	33	72	102	22	86	12	127	72	25	25	39	45	45	44	80	67	148	178	63	133	71	103	88	109
	36.8%	33.8%	39.6%	39.6%	39.2%	32.2%	15.9%	38.8%	44.8%	33.2%	15.6%	37.7%	44.5%	32.8%	42.9%	19.1%	39.2%	35.8%	34.5%	52.8%	35.9%	33.1%	32.2%	34.3%	34.5%	33.6%	43.2%	41.7%	36.6%	35.5%	35.8%	35.4%	31.4%	45.4%	44.9%	35.2%
Somewhat distrust	194	105	90	33	65	96	34	27	13	73	44	34	14	42	43	40	26	10	71	23	13	21	24	25	19	20	37	36	74	106	33	76	49	35	23	67
	19.3%	21.5%	17.3%	11.2%	18.6%	26.7%	33.4%	12.0%	22.1%	22.2%	36.6%	14.0%	18.9%	19.1%	18.2%	35.1%	11.6%	29.5%	19.1%	16.8%	18.6%	28.0%	19.4%	19.1%	14.9%	15.0%	19.8%	22.1%	18.3%	21.2%	19.0%	20.2%	21.8%	15.6%	11.7%	21.6%
Completely distrust	115	70	45	23	38	54	41	10	5	28	41	8	6	19	23	39	10	3	20	10	11	15	14	14	11	15	16	19	24	76	26	39	25	25	13	30
	11.5%	14.4%	8.7%	7.8%	11.0%	15.0%	40.6%	4.3%	9.3%	8.5%	34.0%	3.1%	8.0%	8.5%	9.5%	34.1%	4.8%	8.9%	5.4%	7.2%	15.2%	19.9%	11.3%	11.0%	8.6%	11.3%	8.9%	11.8%	5.9%	15.2%	15.0%	10.4%	10.9%	11.0%	6.6%	9.7%
Agree	326	148	178	123	109	94	10	103	14	119	17	110	21	87	70	13	98	9	151	32	21	14	45	47	55	52	39	159	141	53	128	81	63	72	104	
	32.4%	30.3%	34.4%	41.3%	31.2%	26.2%	10.1%	45.0%	23.8%	36.1%	13.8%	45.1%	28.5%	39.7%	29.5%	11.8%	44.5%	25.9%	41.0%	23.2%	30.3%	19.1%	37.1%	35.6%	42.1%	40.1%	28.1%	24.4%	39.2%	28.1%	30.2%	34.0%	35.9%	28.0%	36.9%	33.5%
Neither trust nor distrust	370	165	205	118	137	115	16	89	26	109	19	92	33	72	102	22	86	12	127	72	25	25	39	45	45	44	80	67	148	178	63	133	71	103	88	109
	36.8%	33.8%	39.6%	39.6%	39.2%	32.2%	15.9%	38.8%	44.8%	33.2%	15.6%	37.7%	44.5%	32.8%	42.9%	19.1%	39.2%	35.8%	34.5%	52.8%	35.9%	33.1%	32.2%	34.3%	34.5%	33.6%	43.2%	41.7%	36.6%	35.5%	35.8%	35.4%	31.4%	45.4%	44.9%	35.2%
Disagree	309	175	135	57	103	149	75	37	18	101	85	42	20	60	66	79	36	13	90	33	23	36	38	40	30	34	53	55	98	182	60	115	74	60	36	97
	30.8%	35.8%	26.0%	19.0%	29.6%	41.7%	74.1%	16.2%	31.4%	30.7%	70.6%	17.1%	26.9%	27.5%	27.7%	69.1%	16.3%	38.3%	24.5%	23.9%	33.8%	47.8%	30.7%	30.1%	23.4%	26.3%	28.7%	34.0%	24.2%	36.4%	34.0%	30.6%	32.7%	26.6%	18.2%	31.3%
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 22

Q14. Normal weightings

Q14. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland?

Base: All Respondents

Journalists and the media

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Completely trust	21	14	7	19	1	1	1	5	1	8	1	5	-	6	8	1	11	1	5	-	4	-	12	-	2	2	-	1	6	6	-	1	11	9	5	3	
	2.1%	2.8%	1.4%	6.3%	*	*	1.1%	2.2%	1.3%	2.5%	1.0%	2.1%	-	2.9%	3.5%	1.0%	5.0%	2.2%	1.2%	-	5.4%	-	9.9%	-	1.4%	1.5%	-	0.7%	1.4%	1.2%	-	*	4.8%	3.8%	2.3%	0.8%	
Somewhat trust	145	77	68	37	57	51	15	36	12	50	18	33	13	37	37	19	34	7	55	21	8	10	22	19	19	20	28	64	73	34	56	29	26	27	45		
	14.4%	15.9%	13.1%	12.5%	16.4%	14.2%	14.8%	15.6%	20.3%	15.1%	14.8%	13.6%	17.5%	16.7%	15.3%	17.0%	15.4%	22.3%	14.9%	15.2%	11.9%	13.5%	18.3%	14.2%	14.9%	15.1%	15.2%	11.6%	15.9%	14.6%	19.4%	15.0%	12.6%	11.5%	13.9%	14.5%	
Neither trust nor distrust	339	159	180	119	114	107	33	91	14	77	43	93	17	58	88	43	89	8	98	48	19	28	31	58	38	43	63	61	102	196	64	120	69	87	67	115	
	33.8%	32.7%	34.8%	39.8%	32.7%	29.9%	32.3%	39.7%	24.1%	23.4%	35.5%	38.2%	23.1%	26.5%	37.0%	38.1%	40.6%	22.5%	26.5%	34.9%	27.1%	37.4%	25.0%	43.8%	28.9%	32.9%	34.1%	37.6%	25.1%	39.2%	36.6%	31.8%	30.4%	38.3%	34.3%	37.1%	
Somewhat distrust	335	156	178	72	117	145	40	53	24	127	46	61	37	80	76	43	50	13	140	49	26	29	28	37	49	41	71	153	154	50	132	81	72	54	102		
	33.3%	32.1%	34.4%	24.2%	33.6%	40.6%	39.3%	23.1%	42.3%	38.8%	38.5%	24.9%	49.7%	36.6%	31.9%	37.4%	22.6%	39.6%	37.8%	35.6%	37.9%	38.1%	22.9%	27.8%	37.4%	31.2%	38.6%	33.9%	37.8%	30.7%	28.3%	35.1%	35.6%	32.0%	27.6%	33.0%	
Completely distrust	165	80	85	52	60	54	13	44	7	66	12	52	7	38	30	7	36	4	72	19	12	8	29	18	23	25	22	26	80	71	28	67	38	32	43	45	
	16.4%	16.5%	16.3%	17.3%	17.1%	15.0%	12.6%	19.4%	11.9%	20.2%	10.4%	21.2%	9.6%	17.4%	12.4%	6.6%	16.4%	13.4%	19.5%	14.2%	17.7%	11.0%	23.9%	14.1%	17.4%	19.4%	12.1%	16.2%	19.8%	14.2%	15.7%	17.8%	16.7%	14.4%	21.9%	14.6%	
Agree	166	91	75	56	58	52	16	41	12	58	19	38	13	43	45	20	45	8	60	21	12	10	34	19	21	22	28	70	79	34	58	39	35	32	48		
	16.5%	18.7%	14.5%	18.8%	16.6%	14.5%	15.9%	17.8%	21.6%	17.6%	15.7%	15.7%	17.5%	19.6%	18.8%	18.0%	20.4%	24.5%	16.2%	15.2%	17.3%	13.5%	28.2%	14.2%	16.3%	16.6%	15.2%	12.3%	17.3%	15.8%	19.4%	15.3%	17.4%	15.3%	16.2%	15.4%	
Neither trust nor distrust	339	159	180	119	114	107	33	91	14	77	43	93	17	58	88	43	89	8	98	48	19	28	31	58	38	43	63	61	102	196	64	120	69	87	67	115	
	33.8%	32.7%	34.8%	39.8%	32.7%	29.9%	32.3%	39.7%	24.1%	23.4%	35.5%	38.2%	23.1%	26.5%	37.0%	38.1%	40.6%	22.5%	26.5%	34.9%	27.1%	37.4%	25.0%	43.8%	28.9%	32.9%	34.1%	37.6%	25.1%	39.2%	36.6%	31.8%	30.4%	38.3%	34.3%	37.1%	
Disagree	500	237	263	124	177	199	53	97	31	194	58	112	44	118	106	50	86	18	211	68	39	37	57	55	71	66	94	81	233	225	77	199	119	105	97	148	
	49.7%	48.6%	50.8%	41.5%	50.7%	55.6%	51.9%	42.5%	54.3%	59.0%	48.8%	46.1%	59.3%	54.0%	44.2%	43.9%	39.0%	53.0%	57.3%	49.8%	55.6%	49.1%	46.8%	41.9%	54.8%	50.5%	50.7%	50.1%	57.6%	45.0%	44.0%	52.9%	52.3%	46.3%	49.5%	47.5%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 23

Q14. Normal weightings

Q14. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland?

Base: All Respondents

Politicians

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private				
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308			
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311			
Completely trust	10	7	3	9	-	1	-	4	-	3	-	4	-	3	3	-	4	1	3	-	3	-	6	-	1	-	-	3	1	-	1	6	3	2	1				
	1.0%	1.4%	0.6%	3.0%	-	*	-	1.7%	-	0.9%	-	1.6%	-	1.3%	1.3%	-	1.8%	2.2%	0.8%	-	4.1%	-	5.3%	-	0.6%	-	-	0.7%	*	-	*	2.5%	1.4%	0.8%	*				
Somewhat trust	104	52	52	38	32	33	14	28	2	36	14	28	3	28	25	15	28	4	42	7	7	4	19	9	12	20	20	43	51	19	37	30	18	22	36				
	10.3%	10.7%	10.0%	12.9%	9.2%	9.3%	14.0%	12.1%	3.7%	10.9%	11.7%	11.5%	3.5%	12.9%	10.4%	13.3%	12.8%	10.5%	11.4%	5.0%	9.9%	5.0%	15.9%	6.9%	9.1%	15.0%	10.6%	8.5%	10.5%	10.1%	10.7%	9.8%	13.1%	8.2%	11.4%	11.7%			
Neither trust nor distrust	234	94	140	84	85	66	22	54	17	66	21	57	21	44	67	27	57	11	71	38	13	13	22	31	40	24	49	43	74	132	37	100	38	59	45	81			
	23.3%	19.3%	27.1%	28.1%	24.3%	18.4%	21.4%	23.6%	28.9%	20.0%	17.2%	23.5%	28.8%	20.2%	27.9%	23.6%	25.7%	33.0%	19.4%	27.4%	18.7%	17.6%	17.9%	23.4%	30.6%	18.3%	26.8%	26.3%	18.3%	26.4%	20.8%	26.7%	16.8%	26.2%	23.2%	26.2%			
Somewhat distrust	385	202	183	102	126	157	53	89	18	119	64	89	24	78	88	60	77	16	137	55	27	32	45	56	38	50	72	65	157	198	77	131	96	81	80	109			
	38.3%	41.5%	35.4%	34.2%	36.2%	43.9%	51.8%	38.7%	31.7%	36.3%	53.4%	36.8%	32.7%	35.5%	36.7%	52.7%	35.0%	48.3%	37.2%	40.0%	38.2%	42.6%	36.6%	42.7%	29.4%	38.6%	39.3%	38.7%	39.5%	43.8%	34.9%	42.3%	35.9%	40.6%	35.0%				
Completely distrust	271	132	139	65	106	101	13	54	20	105	21	65	26	66	56	12	54	2	115	38	20	26	30	35	39	37	43	41	129	119	43	107	58	64	47	84			
	27.0%	27.1%	26.9%	21.8%	30.3%	28.1%	12.7%	23.8%	35.7%	31.9%	17.7%	26.6%	35.1%	30.1%	23.6%	10.4%	24.7%	6.1%	31.3%	27.6%	29.1%	34.8%	24.4%	27.1%	30.4%	28.1%	23.3%	25.0%	31.8%	23.8%	24.6%	28.3%	25.4%	28.3%	24.0%	26.9%			
Agree	114	59	55	47	32	35	14	32	2	38	14	32	3	31	28	15	32	4	45	7	10	4	26	9	13	20	20	45	51	19	38	35	22	24	37				
	11.3%	12.1%	10.7%	15.8%	9.2%	9.7%	14.0%	13.8%	3.7%	11.7%	11.7%	13.1%	3.5%	14.2%	11.8%	13.3%	14.6%	12.7%	12.2%	5.0%	14.0%	5.0%	21.1%	6.9%	9.6%	15.0%	10.6%	11.2%	10.3%	10.7%	10.2%	15.5%	9.6%	12.2%	11.9%				
Neither trust nor distrust	234	94	140	84	85	66	22	54	17	66	21	57	21	44	67	27	57	11	71	38	13	13	22	31	40	24	49	43	74	132	37	100	38	59	45	81			
	23.3%	19.3%	27.1%	28.1%	24.3%	18.4%	21.4%	23.6%	28.9%	20.0%	17.2%	23.5%	28.8%	20.2%	27.9%	23.6%	25.7%	33.0%	19.4%	27.4%	18.7%	17.6%	17.9%	23.4%	30.6%	18.3%	26.8%	26.3%	18.3%	26.4%	20.8%	26.7%	16.8%	26.2%	23.2%	26.2%			
Disagree	657	334	323	167	232	258	65	143	39	224	85	154	50	144	144	72	131	18	252	93	47	58	75	92	78	87	115	106	285	317	120	238	154	145	127	192			
	65.3%	68.6%	62.3%	56.1%	66.5%	72.0%	64.5%	62.6%	67.4%	68.2%	71.1%	63.4%	67.7%	65.6%	60.3%	63.1%	59.7%	54.3%	68.4%	67.0%	67.3%	77.3%	60.9%	69.7%	59.8%	66.7%	62.6%	70.5%	63.3%	68.4%	63.2%	67.7%	64.2%	64.6%	61.9%				
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 24

Q14. Normal weightings

Q14. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland?

Base: All Respondents

Academics

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
Completely trust	60	26	35	25	21	15	3	16	5	14	3	11	5	15	25	4	14	2	20	5	2	3	7	4	9	7	18	10	21	31	20	18	11	11	12	16
	6.0%	5.3%	6.7%	8.3%	5.9%	4.2%	2.9%	7.0%	8.9%	4.4%	2.5%	4.5%	6.4%	6.8%	10.4%	3.9%	6.5%	4.6%	5.5%	3.8%	3.6%	4.3%	5.4%	3.0%	7.1%	5.3%	9.5%	6.4%	5.1%	6.2%	11.6%	4.8%	4.7%	4.9%	6.3%	5.0%
Somewhat trust	444	217	228	145	148	151	50	106	31	147	58	127	38	92	95	60	110	16	175	50	31	29	54	58	60	54	85	73	194	210	96	179	101	69	83	135
	44.2%	44.5%	44.0%	48.7%	42.4%	42.3%	48.9%	46.5%	53.6%	44.9%	48.5%	52.1%	51.6%	41.9%	39.8%	52.5%	50.1%	46.7%	47.5%	36.3%	45.3%	38.2%	44.3%	44.5%	46.2%	41.4%	46.1%	44.8%	47.9%	41.9%	54.8%	47.5%	44.3%	30.5%	42.5%	43.6%
Neither trust nor distrust	380	183	198	102	138	140	33	88	17	131	38	89	24	89	87	32	84	11	132	67	26	32	51	48	47	54	59	63	146	203	43	136	84	117	87	116
	37.8%	37.5%	38.2%	34.2%	39.6%	39.1%	32.3%	38.5%	29.5%	39.7%	31.5%	36.5%	32.8%	40.6%	36.2%	28.1%	37.9%	31.7%	35.8%	49.1%	38.1%	42.2%	41.4%	37.0%	35.9%	41.2%	32.1%	39.1%	36.0%	40.6%	24.7%	36.2%	36.9%	51.9%	44.4%	37.3%
Somewhat distrust	87	46	41	15	32	40	14	15	3	27	18	14	3	20	21	13	10	4	35	12	5	9	10	10	11	14	14	15	32	47	11	29	27	20	9	30
	8.7%	9.4%	7.9%	5.0%	9.2%	11.2%	13.9%	6.5%	4.5%	8.1%	14.9%	5.9%	4.1%	8.9%	8.7%	11.2%	4.7%	12.6%	9.5%	8.4%	7.4%	12.5%	7.9%	7.7%	8.2%	10.6%	7.4%	9.0%	7.8%	9.4%	6.5%	7.7%	12.1%	8.6%	4.5%	9.8%
Completely distrust	33	16	17	11	10	11	2	3	2	10	3	3	4	4	12	5	2	1	7	3	4	2	1	10	3	2	9	1	13	9	4	15	5	9	4	13
	3.3%	3.3%	3.2%	3.8%	2.8%	3.2%	2.0%	1.5%	3.4%	2.9%	2.7%	1.1%	5.0%	1.9%	5.0%	4.4%	0.8%	4.4%	1.8%	2.4%	5.6%	2.7%	1.0%	7.9%	2.5%	1.5%	4.8%	0.8%	3.2%	1.9%	2.5%	3.9%	2.0%	4.1%	2.2%	4.3%
Agree	505	242	262	170	169	166	53	122	36	162	61	138	43	106	120	64	125	17	195	55	34	32	61	62	69	61	103	83	215	241	117	197	111	80	96	151
	50.2%	49.8%	50.7%	57.0%	48.3%	46.4%	51.8%	53.5%	62.5%	49.2%	50.9%	56.6%	58.0%	48.5%	50.2%	56.3%	56.6%	51.2%	53.0%	40.1%	48.9%	42.6%	49.7%	47.5%	53.4%	46.7%	55.7%	51.2%	53.0%	48.0%	66.4%	52.3%	49.0%	35.4%	48.8%	48.6%
Neither trust nor distrust	380	183	198	102	138	140	33	88	17	131	38	89	24	89	87	32	84	11	132	67	26	32	51	48	47	54	59	63	146	203	43	136	84	117	87	116
	37.8%	37.5%	38.2%	34.2%	39.6%	39.1%	32.3%	38.5%	29.5%	39.7%	31.5%	36.5%	32.8%	40.6%	36.2%	28.1%	37.9%	31.7%	35.8%	49.1%	38.1%	42.2%	41.4%	37.0%	35.9%	41.2%	32.1%	39.1%	36.0%	40.6%	24.7%	36.2%	36.9%	51.9%	44.4%	37.3%
Disagree	120	62	58	26	42	52	16	18	5	36	21	17	7	24	33	18	12	6	42	15	9	11	11	20	14	16	23	16	45	57	16	43	32	29	13	44
	11.9%	12.7%	11.2%	8.8%	12.0%	14.4%	15.9%	8.0%	7.9%	11.0%	17.6%	6.9%	9.2%	10.8%	13.6%	15.6%	5.4%	17.1%	11.3%	10.8%	13.1%	15.2%	8.9%	15.6%	10.7%	12.1%	12.2%	9.7%	11.0%	11.3%	8.9%	11.5%	14.1%	12.7%	6.8%	14.1%
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 25

Q14. Normal weightings

Q14. To what extent do you trust or not trust the following sources of information to accurately describe the current state of public services in Scotland?

Base: All Respondents

Friends & family

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Completely trust	281	148	132	71	104	106	30	70	18	100	34	77	18	74	51	27	68	7	111	35	19	13	42	28	44	46	40	49	119	138	36	99	72	73	63	81	
	27.9%	30.5%	25.5%	23.8%	29.8%	29.5%	30.0%	30.5%	31.3%	30.3%	28.4%	31.6%	24.7%	34.0%	21.5%	23.4%	30.9%	22.4%	30.0%	25.4%	27.7%	16.9%	34.1%	21.2%	33.9%	34.9%	21.8%	30.4%	29.4%	27.6%	20.7%	26.3%	31.9%	32.1%	32.4%	26.2%	
Somewhat trust	417	203	214	132	150	136	42	82	21	154	52	94	26	100	103	44	88	14	167	59	27	30	47	65	42	47	83	77	179	201	86	163	91	77	80	138	
	41.5%	41.7%	41.4%	44.2%	42.9%	38.0%	41.4%	35.9%	36.4%	46.8%	43.6%	38.5%	34.9%	45.8%	43.0%	38.8%	40.0%	41.2%	45.3%	42.9%	38.3%	39.7%	38.3%	49.4%	32.5%	36.1%	44.7%	47.7%	44.3%	40.2%	49.2%	43.4%	39.9%	34.1%	40.6%	44.4%	
Neither trust nor distrust	271	119	152	87	85	99	25	66	18	65	29	63	27	40	74	37	57	11	81	37	20	30	32	33	39	31	55	30	95	140	44	102	56	68	45	79	
	26.9%	24.4%	29.3%	29.1%	24.3%	27.7%	25.0%	28.8%	31.2%	19.8%	24.0%	25.9%	37.0%	18.2%	30.9%	32.5%	25.8%	32.0%	22.1%	27.3%	29.2%	40.5%	26.3%	25.4%	29.9%	23.9%	29.6%	18.4%	23.4%	27.9%	25.3%	27.1%	24.5%	30.3%	23.1%	25.4%	
Somewhat distrust	24	10	14	6	8	10	3	9	1	5	4	8	2	3	5	4	6	1	5	3	2	1	1	2	3	6	6	4	7	16	6	9	4	4	5	10	
	2.4%	2.0%	2.7%	2.0%	2.2%	2.9%	2.6%	3.9%	1.1%	1.7%	3.2%	3.2%	2.2%	1.4%	2.1%	3.7%	2.9%	4.4%	1.4%	2.4%	2.6%	1.2%	0.7%	1.6%	2.0%	4.4%	3.4%	2.2%	1.7%	3.2%	3.7%	2.4%	1.9%	1.8%	2.6%	3.1%	
Completely distrust	13	7	6	3	3	7	1	2	-	5	1	2	1	1	6	2	1	-	4	3	2	1	1	3	2	1	1	2	5	5	2	3	4	4	2	3	
	1.3%	1.4%	1.1%	0.9%	0.9%	1.9%	1.0%	0.9%	-	1.5%	0.8%	0.8%	1.2%	0.7%	2.5%	1.6%	*	-	1.1%	2.0%	2.2%	1.6%	0.6%	2.4%	1.6%	0.8%	*	1.3%	1.2%	1.0%	1.1%	0.8%	1.8%	1.7%	1.3%	1.0%	
Agree	698	351	347	203	254	242	72	152	39	253	86	171	44	175	154	71	156	21	278	93	46	42	89	93	86	93	123	126	298	339	123	262	163	150	143	219	
	69.5%	72.2%	66.9%	68.0%	72.7%	67.5%	71.4%	66.4%	67.7%	77.1%	72.0%	70.1%	59.6%	79.7%	64.5%	62.2%	70.8%	63.5%	75.4%	68.3%	66.0%	56.6%	72.4%	70.6%	66.5%	71.0%	66.6%	78.1%	73.7%	67.8%	70.0%	69.7%	71.8%	66.3%	73.0%	70.6%	
Neither trust nor distrust	271	119	152	87	85	99	25	66	18	65	29	63	27	40	74	37	57	11	81	37	20	30	32	33	39	31	55	30	95	140	44	102	56	68	45	79	
	26.9%	24.4%	29.3%	29.1%	24.3%	27.7%	25.0%	28.8%	31.2%	19.8%	24.0%	25.9%	37.0%	18.2%	30.9%	32.5%	25.8%	32.0%	22.1%	27.3%	29.2%	40.5%	26.3%	25.4%	29.9%	23.9%	29.6%	18.4%	23.4%	27.9%	25.3%	27.1%	24.5%	30.3%	23.1%	25.4%	
Disagree	36	17	20	9	11	17	4	11	1	10	5	10	3	5	11	6	7	1	9	6	3	2	2	5	5	7	7	6	12	21	8	12	8	8	8	13	
	3.6%	3.5%	3.8%	2.9%	3.0%	4.8%	3.6%	4.7%	1.1%	3.1%	4.0%	4.0%	3.4%	2.1%	4.6%	5.4%	3.3%	4.4%	2.6%	4.4%	4.8%	2.9%	1.3%	4.0%	3.6%	5.1%	3.8%	2.9%	4.3%	4.7%	3.2%	3.6%	3.4%	3.9%	4.0%		
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 26

Q15. Normal weightings

Q15. If the next government was to raise £2bn by cracking down on tax avoidance, on which of the following would you most like the extra money to be spent?

Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Improving public services	583	277	306	147	211	225	31	155	36	217	46	162	48	146	129	45	144	19	253	60	44	46	64	73	78	76	116	87	278	266	115	221	119	129	125	166	
	58.0%	56.9%	59.0%	49.2%	60.6%	62.9%	30.9%	67.7%	62.4%	66.1%	38.2%	66.6%	64.8%	66.4%	53.9%	39.3%	65.3%	57.6%	68.5%	44.0%	62.7%	61.6%	52.1%	55.3%	60.0%	58.0%	62.6%	54.0%	68.6%	53.1%	65.3%	58.6%	52.4%	56.9%	63.5%	53.5%	
Reducing public borrowing	186	105	82	38	62	86	47	32	14	55	51	36	17	32	38	49	30	8	50	25	11	19	17	34	14	26	39	28	53	123	40	69	42	36	23	55	
	18.5%	21.5%	15.8%	12.7%	17.9%	24.0%	46.2%	14.2%	24.3%	16.8%	42.3%	14.8%	22.7%	14.5%	15.7%	43.2%	13.5%	22.8%	13.6%	18.1%	15.9%	25.3%	13.6%	25.7%	10.5%	19.7%	21.2%	17.0%	13.0%	24.5%	22.6%	18.2%	18.6%	15.8%	11.6%	17.7%	
Income tax cuts	169	87	81	77	52	39	21	28	5	47	20	31	7	36	50	17	38	5	52	34	9	7	34	16	22	21	17	40	55	90	20	62	44	42	37	73	
	16.8%	17.9%	15.7%	25.9%	14.9%	11.0%	20.4%	12.3%	9.2%	14.4%	16.9%	12.8%	9.4%	16.6%	21.0%	15.3%	17.3%	14.2%	14.1%	24.9%	13.6%	10.0%	28.1%	12.3%	17.3%	16.2%	9.3%	24.9%	13.6%	17.9%	11.1%	16.6%	19.5%	18.7%	18.7%	23.4%	
Don't know	67	18	49	36	23	8	3	13	2	9	3	14	2	5	22	3	9	2	14	18	5	2	8	9	16	8	13	7	19	22	2	25	22	19	12	17	
	6.7%	3.7%	9.5%	12.2%	6.7%	2.1%	2.5%	5.9%	4.1%	2.8%	2.7%	5.8%	3.1%	2.5%	9.4%	2.2%	3.9%	5.4%	3.8%	13.1%	7.8%	3.1%	6.2%	6.7%	12.2%	6.0%	6.9%	4.1%	4.8%	4.4%	0.9%	6.6%	9.6%	8.5%	6.2%	5.4%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll

Prepared on behalf of Unison Scotland

Table 27

Q16. Normal weightings

Q16. People earning over £150,000 year currently pay 45% income tax. To what extent would you support or oppose a higher income tax of 50% for those earning over £150,000 a year which could be used to help fund public services?

Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Strongly support	375	215	160	76	138	161	18	101	24	162	23	107	27	116	71	88	11	179	39	24	28	45	44	45	54	77	59	200	163	65	146	88	77	68	114	
	37.4%	44.2%	30.9%	25.6%	39.6%	45.0%	17.8%	44.2%	41.3%	49.2%	19.4%	43.9%	37.2%	53.1%	29.8%	20.1%	39.9%	32.0%	48.6%	28.2%	34.1%	37.5%	36.7%	33.7%	34.5%	41.2%	41.7%	36.4%	49.5%	32.5%	36.9%	38.8%	38.7%	33.9%	34.8%	36.7%
Somewhat support	287	127	160	86	107	94	28	70	15	90	36	80	24	53	61	26	80	14	94	34	20	27	29	32	36	42	47	54	108	146	52	97	67	71	58	97
	28.5%	26.1%	30.8%	28.9%	30.5%	26.3%	27.2%	30.5%	26.6%	27.4%	30.0%	32.8%	32.6%	24.3%	25.6%	22.8%	36.3%	43.1%	25.4%	24.5%	28.4%	35.6%	23.5%	24.5%	27.4%	32.4%	25.5%	33.6%	26.6%	29.2%	29.4%	25.9%	29.6%	31.3%	29.7%	31.4%
Neither support nor oppose	152	66	86	53	46	53	12	36	12	38	17	36	9	24	48	20	33	1	46	29	11	6	19	23	25	16	28	24	46	86	20	56	37	39	36	45
	15.2%	13.6%	16.7%	17.7%	13.3%	14.9%	11.8%	15.9%	20.9%	11.5%	13.9%	14.6%	11.8%	11.1%	20.2%	17.2%	15.2%	2.0%	12.4%	21.1%	16.3%	7.5%	15.9%	17.8%	19.6%	12.0%	14.9%	14.8%	11.3%	17.1%	11.6%	14.8%	16.2%	17.5%	18.5%	14.6%
Somewhat oppose	91	43	49	39	31	21	22	8	3	21	21	9	8	12	31	26	13	2	23	13	4	7	22	14	12	6	13	14	23	56	20	41	12	18	21	19
	9.1%	8.8%	9.4%	13.2%	9.0%	5.8%	21.7%	3.3%	5.0%	6.3%	17.4%	3.8%	11.1%	5.6%	12.9%	22.8%	5.7%	5.6%	6.3%	9.6%	5.1%	9.9%	17.9%	10.4%	9.3%	4.7%	7.1%	8.4%	5.8%	11.2%	11.2%	11.0%	5.5%	8.0%	10.7%	6.1%
Strongly oppose	49	23	27	14	14	22	20	5	3	14	22	3	3	9	11	18	3	4	13	6	8	3	4	10	5	4	12	3	14	32	17	19	8	5	4	18
	4.9%	4.7%	5.1%	4.8%	3.9%	6.1%	19.7%	2.1%	4.5%	4.2%	18.7%	1.3%	4.5%	3.9%	4.5%	15.6%	1.5%	11.8%	3.6%	4.5%	12.2%	4.5%	2.9%	7.6%	3.6%	3.3%	6.6%	1.8%	3.6%	6.4%	9.9%	5.2%	3.4%	2.2%	2.2%	5.8%
Don't know	49	13	36	29	13	7	2	9	1	5	1	9	2	4	17	2	3	2	13	16	3	4	4	8	7	8	8	8	13	18	2	16	15	16	8	17
	4.9%	2.7%	7.0%	9.8%	3.7%	2.0%	1.7%	4.0%	1.6%	1.4%	0.6%	3.6%	2.8%	2.0%	7.1%	1.5%	1.4%	5.4%	3.6%	12.1%	3.9%	5.1%	3.1%	6.0%	5.6%	6.4%	4.1%	5.0%	3.3%	3.5%	1.2%	4.3%	6.6%	7.1%	4.0%	5.4%
Support	662	342	320	163	245	255	46	171	39	251	59	187	51	170	132	49	168	25	273	72	43	55	74	76	80	96	124	113	308	309	116	244	155	147	127	212
	65.9%	70.3%	61.8%	54.5%	70.1%	71.3%	45.0%	74.6%	67.9%	76.6%	49.4%	76.7%	69.8%	77.4%	55.4%	42.9%	76.2%	75.1%	74.0%	52.7%	62.5%	73.1%	60.2%	58.2%	62.0%	73.6%	67.2%	70.0%	76.1%	61.7%	66.2%	64.7%	68.3%	65.3%	64.5%	68.1%
Neither support nor oppose	152	66	86	53	46	53	12	36	12	38	17	36	9	24	48	20	33	1	46	29	11	6	19	23	25	16	28	24	46	86	20	56	37	39	36	45
	15.2%	13.6%	16.7%	17.7%	13.3%	14.9%	11.8%	15.9%	20.9%	11.5%	13.9%	14.6%	11.8%	11.1%	20.2%	17.2%	15.2%	2.0%	12.4%	21.1%	16.3%	7.5%	15.9%	17.8%	19.6%	12.0%	14.9%	14.8%	11.3%	17.1%	11.6%	14.8%	16.2%	17.5%	18.5%	14.6%
Oppose	141	66	75	54	45	42	42	12	5	35	43	12	12	21	42	44	16	6	37	19	12	11	25	24	17	10	25	17	38	88	37	61	20	23	25	37
	14.0%	13.5%	14.5%	18.0%	12.9%	11.8%	41.5%	5.4%	9.5%	10.5%	36.1%	5.1%	15.6%	9.5%	17.4%	38.4%	7.2%	17.4%	9.9%	14.1%	17.3%	14.4%	20.8%	18.0%	12.8%	8.0%	13.7%	10.2%	9.4%	17.7%	21.0%	16.1%	9.0%	10.1%	12.9%	11.9%
Don't know	49	13	36	29	13	7	2	9	1	5	1	9	2	4	17	2	3	2	13	16	3	4	4	8	7	8	8	8	13	18	2	16	15	16	8	17
	4.9%	2.7%	7.0%	9.8%	3.7%	2.0%	1.7%	4.0%	1.6%	1.4%	0.6%	3.6%	2.8%	2.0%	7.1%	1.5%	1.4%	5.4%	3.6%	12.1%	3.9%	5.1%	3.1%	6.0%	5.6%	6.4%	4.1%	5.0%	3.3%	3.5%	1.2%	4.3%	6.6%	7.1%	4.0%	5.4%
SIGMA	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 28

Q17. Normal weightings

Q17. Which of the following types of organisations do you believe delivers the best quality public services?

Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Public sector organisations (such as local councils and the NHS)	506	264	242	137	173	196	42	119	27	199	42	125	42	134	115	40	120	14	228	46	38	40	54	67	69	67	93	78	248	222	104	168	119	116	115	133	
	50.4%	54.2%	46.8%	45.9%	49.6%	54.9%	41.3%	52.2%	47.9%	60.6%	34.9%	51.4%	57.4%	61.0%	48.1%	35.5%	54.6%	42.8%	61.8%	33.6%	54.2%	54.0%	44.2%	51.0%	53.1%	51.3%	50.2%	48.5%	61.3%	44.2%	59.2%	44.5%	52.5%	51.2%	58.7%	42.9%	
Charities and social enterprises (such as co-operatives)	165	70	95	54	61	50	9	40	15	54	15	45	15	35	44	12	42	6	59	20	14	12	30	21	22	19	26	21	67	78	20	73	32	39	32	55	
	16.4%	14.4%	18.3%	18.2%	17.5%	13.9%	8.7%	17.6%	25.7%	16.6%	12.3%	18.3%	20.8%	16.1%	18.5%	10.5%	19.2%	19.0%	16.0%	14.9%	19.7%	16.5%	24.3%	16.0%	16.8%	14.3%	14.3%	13.2%	16.5%	15.7%	11.6%	19.5%	14.3%	17.2%	16.4%	17.7%	
Private sector organisations (such as businesses)	141	85	56	42	43	56	36	21	5	35	39	28	9	28	27	39	26	6	36	16	7	9	18	14	17	20	23	33	36	96	35	55	36	15	16	55	
	14.0%	17.5%	10.8%	13.9%	12.4%	15.7%	36.0%	9.1%	8.1%	10.5%	32.8%	11.6%	12.4%	13.0%	11.4%	34.3%	11.7%	17.8%	9.8%	11.9%	9.5%	12.2%	14.6%	10.8%	13.3%	15.0%	12.6%	20.3%	9.0%	19.2%	20.1%	14.7%	15.8%	6.5%	8.0%	17.8%	
Dont know	193	68	125	66	72	55	14	48	10	40	24	45	7	22	53	22	32	7	46	54	12	13	21	29	22	25	42	29	54	105	16	80	40	57	33	67	
	19.2%	14.0%	24.1%	22.0%	20.6%	15.4%	14.1%	21.1%	18.2%	12.3%	20.0%	18.6%	9.4%	9.9%	22.0%	19.6%	14.6%	20.4%	12.4%	39.6%	16.6%	17.3%	16.9%	22.2%	16.8%	19.4%	22.8%	18.0%	13.3%	20.9%	9.2%	21.3%	17.5%	25.1%	16.9%	21.7%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 29

Q18. Normal weightings

Q18. To what extent are the following deliverers of public services accountable to (i.e. able to be scrutinised by) the public?

Base: All Respondents

Public sector organisations (such as local councils and the NHS)

	Total		Gender			Age			Holyrood Vote 2011				2010 Westminster Vote				2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Are accountable	680	345	335	167	252	261	62	157	46	255	76	180	57	173	143	78	158	24	275	79	46	47	80	87	83	88	133	115	301	335	130	259	145	146	148	195	
	67.7%	70.9%	64.6%	56.1%	72.2%	72.9%	61.4%	68.7%	80.5%	77.5%	63.6%	73.9%	77.0%	79.0%	59.6%	69.0%	71.5%	72.8%	74.4%	58.0%	66.5%	62.8%	65.8%	66.6%	63.9%	67.3%	72.1%	71.0%	74.4%	66.9%	74.0%	68.8%	63.9%	64.6%	75.6%	62.6%	
Are not accountable	149	79	70	39	47	63	31	34	4	44	34	26	9	27	37	26	24	6	57	9	12	14	15	24	22	19	20	23	57	80	29	58	30	32	23	54	
	14.8%	16.2%	13.5%	13.2%	13.4%	17.6%	30.9%	14.9%	6.1%	13.4%	28.7%	10.7%	12.2%	12.3%	15.4%	22.6%	11.0%	17.4%	15.6%	6.9%	17.6%	18.2%	12.6%	18.3%	17.0%	14.2%	11.0%	14.0%	14.2%	16.1%	16.6%	15.3%	13.4%	14.0%	11.5%	17.3%	
Dont know	176	63	113	92	50	34	8	37	8	30	9	37	8	19	60	10	38	3	37	48	11	14	26	20	25	24	31	24	46	85	16	60	51	48	25	62	
	17.5%	12.9%	21.9%	30.7%	14.4%	9.6%	7.7%	16.4%	13.4%	9.1%	7.7%	15.4%	10.9%	8.7%	25.0%	8.5%	17.5%	9.7%	10.0%	35.1%	15.9%	19.0%	21.6%	15.1%	19.1%	18.5%	16.9%	15.0%	11.4%	17.0%	9.4%	15.9%	22.6%	21.4%	12.8%	20.0%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 30

Q18. Normal weightings

Q18. To what extent are the following deliverers of public services accountable to (i.e. able to be scrutinised by) the public?

Base: All Respondents

Charities and social enterprises (such as a co-operative)

	Total		Gender			Age			Holyrood Vote 2011				2010 Westminster Vote				2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
Are accountable	484	234	251	123	190	170	58	103	42	167	64	119	45	116	97	63	104	19	189	59	33	37	48	66	66	60	85	88	208	250	102	192	102	88	100	162	
	48.2%	48.0%	48.4%	41.4%	54.6%	47.6%	57.2%	44.9%	72.9%	50.9%	53.7%	49.1%	61.0%	52.8%	40.4%	55.2%	47.2%	56.2%	51.2%	43.0%	48.1%	49.5%	39.6%	50.5%	50.9%	45.9%	46.0%	54.3%	51.3%	49.9%	58.2%	50.9%	45.2%	38.8%	51.2%	52.1%	
Are not accountable	268	153	115	66	84	117	29	77	10	97	38	71	20	62	54	36	69	6	108	19	18	20	40	37	34	37	50	33	117	126	48	106	50	64	55	76	
	26.6%	31.4%	22.1%	22.3%	24.2%	32.6%	28.8%	33.9%	16.9%	29.5%	31.8%	29.2%	26.8%	28.4%	22.6%	32.0%	31.3%	18.7%	29.2%	14.1%	26.2%	26.3%	32.6%	28.0%	26.0%	27.9%	26.9%	20.5%	29.0%	25.1%	27.3%	28.2%	21.9%	28.3%	28.0%	24.5%	
Dont know	253	100	153	108	74	71	14	48	6	64	17	53	9	41	89	15	47	8	72	59	18	18	34	28	30	34	50	41	80	125	26	79	75	74	41	73	
	25.2%	20.6%	29.5%	36.3%	21.3%	19.8%	14.1%	21.2%	10.2%	19.6%	14.5%	21.7%	12.2%	18.8%	37.0%	12.9%	21.5%	25.1%	19.6%	42.9%	25.7%	24.2%	27.8%	21.5%	23.0%	26.2%	27.1%	25.3%	19.7%	25.0%	14.5%	20.9%	33.0%	32.9%	20.8%	23.4%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 31
Q18. Normal weightings
Q18. To what extent are the following deliverers of public services accountable to (i.e. able to be scrutinised by) the public?
Base: All Respondents
Private sector organisations (such as businesses)

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308
Weighted Total	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
Are accountable	348	161	187	114	129	104	51	76	17	109	52	89	23	76	73	53	68	11	137	41	22	28	40	48	51	41	56	62	148	170	64	133	76	75	83	106
	34.6%	33.0%	36.0%	38.4%	37.0%	29.1%	50.6%	33.3%	30.3%	33.1%	43.3%	36.5%	31.1%	34.5%	30.5%	46.5%	30.9%	32.8%	37.1%	29.7%	31.3%	37.9%	32.7%	36.4%	39.1%	31.5%	30.3%	38.2%	36.6%	34.0%	36.5%	35.2%	33.5%	33.1%	42.1%	34.0%
Are not accountable	438	244	194	95	156	187	34	107	31	175	46	111	44	115	92	45	103	17	183	41	32	28	51	57	51	62	93	64	201	214	87	171	92	88	84	131
	43.6%	50.1%	37.5%	31.8%	44.8%	52.3%	33.2%	46.8%	53.3%	53.3%	38.2%	45.6%	59.6%	52.3%	38.3%	39.2%	46.6%	50.2%	49.6%	29.9%	45.9%	37.9%	41.4%	43.2%	39.4%	47.6%	50.3%	39.7%	49.6%	42.8%	49.7%	45.5%	40.4%	38.9%	42.9%	42.2%
Dont know	219	82	137	89	63	67	16	45	9	45	22	43	7	29	75	16	49	6	49	55	16	18	32	27	28	27	36	36	56	116	24	73	59	63	29	74
	21.8%	16.9%	26.5%	29.8%	18.2%	18.7%	16.2%	19.9%	16.4%	13.6%	18.5%	17.8%	9.3%	13.2%	31.2%	14.3%	22.5%	17.0%	13.2%	40.4%	22.8%	24.2%	25.9%	20.4%	21.5%	20.9%	19.4%	22.2%	13.8%	23.2%	13.8%	19.3%	26.1%	27.9%	14.9%	23.8%
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 32

Q19. Normal weightings

Q19. What proportion of total funding for councils in Scotland do you think council tax and local business rates represent?

Base: All Respondents

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
0-19%	136	80	56	32	55	48	12	32	8	53	18	32	8	38	30	16	28	5	59	17	9	15	10	15	25	15	27	21	58	71	30	46	26	34	21	51
	13.5%	16.3%	10.8%	10.8%	15.8%	13.4%	11.7%	14.2%	13.7%	16.3%	15.0%	13.0%	10.3%	17.2%	12.7%	13.8%	12.7%	15.2%	16.1%	12.7%	12.5%	19.6%	8.6%	11.4%	19.0%	11.1%	14.4%	13.0%	14.3%	14.1%	16.9%	12.1%	11.5%	15.1%	10.8%	16.4%
20-39%	442	228	215	135	150	158	52	114	27	139	53	122	41	91	92	45	106	14	162	55	33	32	69	60	43	59	73	72	185	206	82	165	109	86	96	137
	44.0%	46.7%	41.4%	45.1%	42.9%	44.1%	51.3%	49.9%	46.4%	42.4%	44.0%	50.1%	55.0%	41.6%	38.5%	39.8%	48.2%	41.2%	43.9%	40.4%	47.6%	42.7%	56.5%	45.6%	33.4%	45.3%	39.7%	44.6%	45.6%	41.1%	46.6%	43.8%	48.0%	38.3%	49.2%	44.2%
40-59%	327	129	198	108	108	111	33	60	17	97	43	66	18	66	89	43	64	12	111	51	21	22	37	41	51	40	62	54	114	182	44	125	71	87	61	95
	32.5%	26.6%	38.2%	36.2%	31.0%	31.0%	32.9%	26.3%	28.9%	29.5%	36.2%	27.0%	24.3%	30.2%	37.3%	37.6%	29.3%	36.5%	30.1%	37.3%	30.7%	29.0%	30.0%	31.0%	39.0%	30.7%	33.4%	33.5%	28.2%	36.4%	25.1%	33.1%	31.3%	38.6%	31.2%	30.6%
60-79%	83	46	38	18	28	37	3	17	6	33	5	19	8	22	20	10	16	2	31	9	5	7	4	14	9	11	19	13	43	34	17	37	17	13	14	26
	8.3%	9.4%	7.3%	6.2%	8.0%	10.3%	3.4%	7.5%	11.0%	10.1%	4.3%	8.0%	10.3%	10.0%	8.4%	8.9%	7.2%	7.2%	8.5%	6.5%	7.8%	8.8%	3.5%	11.0%	6.7%	8.6%	10.5%	8.2%	10.5%	6.8%	9.5%	9.7%	7.4%	6.0%	7.1%	8.2%
80-100%	17	5	12	5	8	4	1	5	-	6	1	5	-	2	7	-	6	-	5	4	1	-	2	1	3	5	4	1	6	8	3	5	4	5	3	2
	1.7%	1.0%	2.3%	1.6%	2.2%	1.1%	0.6%	2.0%	-	1.8%	0.5%	1.9%	-	1.0%	3.1%	-	2.7%	-	1.4%	3.1%	1.2%	-	1.4%	1.0%	1.9%	4.2%	2.0%	0.7%	1.4%	1.5%	1.9%	1.3%	1.7%	2.0%	1.6%	0.6%
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 33

Q20. Normal weightings

Q20. Currently 80% of funding for Scotland's council services comes from the Scottish government. Which of the following options would you prefer?

Base: All Respondents

Unweighted Total
Weighted Total
A greater proportion of council funding to come from local areas through council tax and business rates
A greater proportion of council funding to come from the Scottish Government
No change to how council services are currently funded in Scotland
Don't know

SIGMA

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308		
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311		
A greater proportion of council funding to come from local areas through council tax and business rates	221	118	103	89	64	68	16	47	13	74	25	52	15	45	69	22	55	12	88	19	10	16	32	23	38	23	46	32	94	105	52	82	44	43	55	75	
	22.0%	24.2%	19.9%	30.0%	18.3%	19.0%	16.1%	20.4%	22.2%	22.4%	21.0%	21.5%	20.8%	20.3%	28.8%	19.8%	25.2%	34.9%	23.8%	13.8%	14.1%	21.8%	26.5%	17.7%	29.6%	17.4%	24.7%	20.1%	23.3%	21.1%	29.7%	21.7%	19.3%	19.2%	28.3%	24.1%	
A greater proportion of council funding to come from the Scottish Government	233	120	112	57	84	92	20	61	15	88	23	68	17	54	47	22	54	7	98	29	14	14	29	38	30	36	39	31	108	107	42	78	48	65	49	72	
	23.1%	24.7%	21.6%	19.0%	24.1%	25.7%	19.9%	26.5%	25.4%	26.8%	18.8%	27.8%	23.1%	24.7%	19.8%	19.5%	24.7%	21.3%	26.7%	21.2%	20.3%	18.2%	24.1%	29.2%	23.4%	27.9%	21.3%	19.2%	26.7%	21.4%	23.6%	20.7%	21.3%	28.7%	24.9%	23.2%	
No change to how council services are currently funded in Scotland	344	172	172	66	123	154	55	81	20	109	61	83	29	82	63	55	72	13	114	45	27	30	37	37	35	49	62	67	124	195	63	139	82	60	51	99	
	34.2%	35.3%	33.1%	22.2%	35.3%	43.1%	54.1%	35.2%	34.6%	33.1%	50.9%	34.2%	39.3%	37.4%	26.4%	48.4%	32.8%	38.4%	31.0%	33.0%	38.7%	39.8%	30.0%	27.9%	27.1%	37.8%	33.7%	41.3%	30.6%	38.9%	35.7%	36.8%	36.2%	26.6%	25.9%	31.8%	
Don't know	208	77	131	86	78	44	10	41	10	58	11	40	12	38	60	14	38	2	69	44	19	15	24	33	26	22	38	32	79	93	19	78	52	58	41	65	
	20.7%	15.7%	25.3%	28.8%	22.4%	12.2%	9.8%	17.9%	17.9%	17.7%	9.3%	16.6%	16.7%	17.5%	25.0%	12.3%	17.3%	5.4%	18.6%	32.1%	27.0%	20.3%	19.5%	25.2%	19.9%	16.9%	20.4%	19.5%	19.5%	18.6%	10.9%	20.8%	23.1%	25.6%	20.9%	20.9%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 34
Q21. Normal weightings
Q21. If a greater proportion of council services was funded locally through council tax and business rates, which of the following do you think is most likely to happen to those services?
Base: All Respondents

Unweighted Total
Weighted Total
They would become more locally accountable to the needs of residents
They would become less locally accountable to the needs of residents
They would be no more or less locally accountable to the needs of residents
Don't know

SIGMA

	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote				2015 Westminster Voting Intention					Region								Referendum Vote		SEG				Sector			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308	
Weighted Total	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311	
They would become more locally accountable to the needs of residents	440	232	209	130	146	164	51	107	28	152	55	116	37	96	103	53	97	12	191	41	24	24	45	64	62	71	82	69	206	210	86	167	104	83	105	122
43.8%	47.6%	40.3%	43.5%	42.0%	45.9%	50.1%	47.0%	49.3%	46.4%	45.9%	47.5%	50.6%	43.8%	43.3%	46.3%	44.2%	37.3%	51.9%	30.1%	34.7%	31.5%	36.7%	48.8%	47.4%	54.5%	44.3%	42.7%	50.8%	41.9%	48.8%	44.4%	45.8%	36.8%	53.5%	39.3%	
They would become less locally accountable to the needs of residents	120	65	55	44	35	41	12	28	4	43	19	23	7	29	32	14	34	6	43	8	9	15	24	6	21	11	16	46	56	22	45	23	31	17	46	
12.0%	13.4%	10.6%	14.7%	10.1%	11.5%	11.5%	12.1%	6.7%	13.1%	15.7%	9.7%	9.1%	13.4%	13.4%	12.7%	15.5%	17.8%	11.7%	5.8%	12.8%	20.3%	19.6%	4.7%	16.1%	8.8%	8.6%	11.0%	11.3%	11.2%	12.3%	12.0%	10.2%	13.5%	8.7%	14.7%	
They would be no more or less locally accountable to the needs of residents	216	109	107	34	82	100	28	45	15	84	33	48	20	64	34	34	41	11	74	25	17	16	29	19	20	22	50	42	81	121	44	83	50	39	35	59
21.5%	22.4%	20.6%	11.4%	23.5%	27.9%	27.9%	19.6%	26.6%	25.6%	27.5%	19.7%	26.6%	29.3%	14.2%	29.8%	18.6%	32.2%	19.9%	18.5%	25.0%	21.5%	23.7%	14.7%	15.3%	16.9%	27.0%	26.1%	20.1%	24.3%	24.9%	22.0%	22.2%	17.3%	17.8%	18.9%	
Don't know	228	81	148	90	85	53	11	49	10	49	13	56	10	30	70	13	48	4	61	62	19	20	24	42	27	26	37	72	114	25	81	49	73	39	84	
22.7%	16.6%	28.5%	30.3%	24.4%	14.7%	10.5%	21.4%	17.4%	14.9%	10.8%	23.1%	13.6%	13.5%	29.1%	11.2%	21.7%	12.6%	16.5%	45.6%	27.6%	26.7%	20.0%	31.8%	21.1%	19.9%	20.1%	20.1%	17.9%	22.7%	14.0%	21.6%	21.8%	32.4%	20.1%	27.1%	
SIGMA	1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Scottish Attitudes Poll
Prepared on behalf of Unison Scotland

Table 35

Q22. Normal weightings

Q22. There are 39,000 workers on publicly funded contracts in Scotland paid below the Living Wage, which is currently £7.85 per hour. Supporters of the living wage argue that it helps people in work achieve a minimum standard of living, reduces in-work poverty and increase spending in the local economy. Others believe that the living wage would have a negative impact on the amount of jobs, increasing the price of some services and setting wages is not the role of government. Which of the following is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
It should be a requirement of all organisations seeking publicly-funded contracts to pay at least the living wage
71.8%
It should not be a requirement of all organisations seeking publicly-funded contracts to pay at least the living wage
15.5%
Don't know
12.8%
SIGMA
100%

Total	Gender		Age			Holyrood Vote 2011				2010 Westminster Vote					2015 Westminster Voting Intention					Region										Referendum Vote		SEG				Sector	
	Male	Female	18-34	35-54	55+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Undecided	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private		
1005	474	531	186	401	418	113	184	64	338	131	216	79	228	234	121	196	30	386	141	74	68	112	116	177	143	166	149	442	464	169	373	230	233	193	308		
1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311		
721	362	359	184	251	286	64	160	46	271	76	179	59	184	158	76	154	22	296	87	51	53	85	90	85	104	131	123	324	352	121	268	173	160	147	211		
71.8%	74.4%	69.3%	61.7%	72.0%	80.0%	62.7%	69.9%	80.7%	82.6%	63.5%	73.4%	80.6%	83.8%	65.9%	67.0%	69.9%	66.2%	80.3%	63.5%	73.3%	70.6%	69.6%	68.5%	65.2%	79.6%	71.0%	75.8%	80.1%	70.4%	68.9%	71.2%	76.1%	70.7%	75.0%	68.0%		
155	82	73	55	49	52	30	37	9	40	28	37	12	27	36	30	41	9	47	16	14	13	20	20	24	16	25	23	56	84	39	67	23	26	29	53		
15.5%	16.9%	14.1%	18.3%	13.9%	14.6%	29.8%	16.1%	15.7%	12.3%	23.7%	15.0%	16.5%	12.4%	15.0%	26.2%	18.4%	25.9%	12.8%	11.9%	20.1%	17.3%	16.7%	15.4%	18.7%	12.1%	13.5%	14.0%	13.7%	16.8%	21.9%	17.9%	10.3%	11.6%	14.6%	17.1%		
128	42	86	59	49	20	8	32	2	17	15	28	2	8	46	8	26	3	25	34	5	9	17	21	21	11	29	17	25	64	16	41	31	40	20	46		
12.8%	8.7%	16.6%	19.9%	14.1%	5.5%	7.5%	14.0%	3.6%	5.1%	12.8%	11.6%	3.0%	3.8%	19.1%	6.8%	11.6%	7.9%	6.9%	24.6%	6.6%	12.0%	13.7%	16.0%	16.1%	8.3%	15.5%	10.2%	6.2%	12.8%	9.2%	10.9%	13.7%	17.7%	10.4%	14.9%		
1005	487	518	298	349	358	101	228	57	328	120	243	74	219	239	114	220	33	369	137	69	75	122	131	130	131	185	162	405	501	176	377	227	226	196	311		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	